

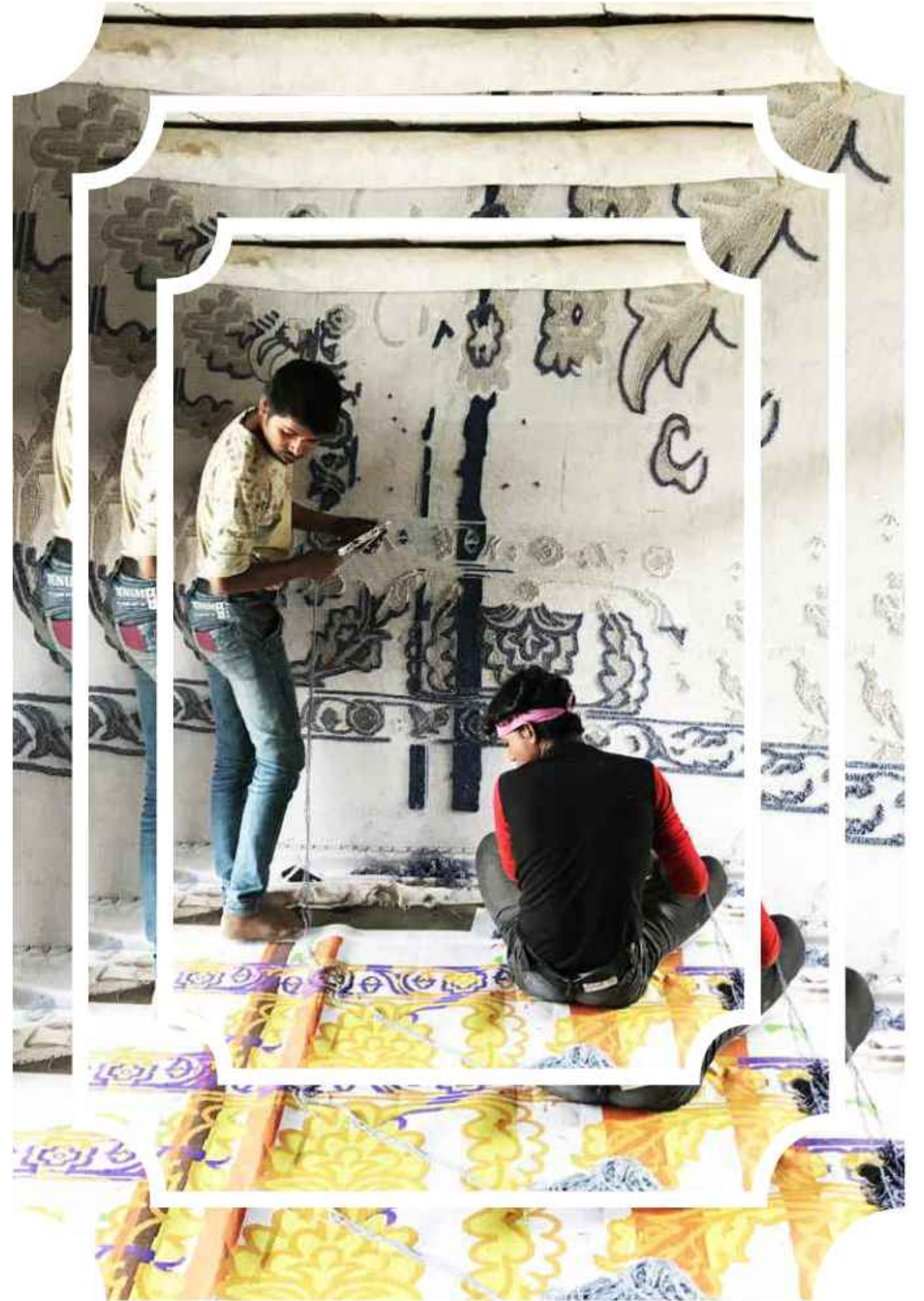


# The Weaver

# *Art & Beyond*

# THE ART.IS.TARY

“  
*A dictionary of words that don't  
exist for art that does*  
”







## the people

The Weaver – the label founded in 2012 is a journey taken by Shilpa & Aniruddh Maroo. “A joke we often cite with family and friends is that we took this up as a three-month explorative journey...and we still feel we’re in month 3. Little did we realize that what we took up as an experiment would end up paving the pathway for not just our individual careers but empower us to establish what we truly believe is to be a world-class rugs and carpets company.”

Shilpa, having her background with over a decade of experience in the FMCG sector and Aniruddh, having dipped his hands into the family business of Steel, came from very diverse experiences. The synergies and diversities brought by their unique experiences and backgrounds have propelled The Weaver to flourish in ways beyond.



# Process defines the PRODUCT

It's a myth that only designers can Create. Innovate. Explore. At The Weaver, we believe that everyone is an artist.

We truly believe that every rug we design, is a journey that speaks a million words. Bespoke at its best, each rug is unique art, a seamless blend of heritage and modernity. Craftsmanship emerging from history over 2000 years. With each rug, take a place in history.

"Our aim is to change the way you feel in a space.  
ALIVE with ART THAT NEVER SLEEPS..."





# the process

We truly believe that every rug we design, is a journey that speaks a million words. Bespoke at its best, each rug is unique art, a seamless blend of heritage and modernity. Craftsmanship emerging from history over 2000 years. With each rug, take a place in history.



## Design

**1**  
*Create your own unique bespoke design with our team of designers.*

## Colour

**2**  
*Handpick colours for your space to match your aesthetic.*



## Material

**3**  
*Pick the material that defines luxury and comfort for you.*



**4**  
*See your rug virtually - the design, the color and the material.*



## Simulation

## The Make

**5**  
*The dyeing, the weaving, the finishing - The stage at which the magic is created!*



## Delivery

**6**  
*The Weaver delivers you your finished Rug - the one that will be your favourite art-piece*





01

Hand Knotted

Retro Walk | | Freedom  
Unleashed Artist | | Wilder  
Caged Layer | | India Revive

02

Hand Tufted

Blossom | | Carte Blanche  
Splash of Colours | | Swerve  
India Revive





THE  
**HAND KNOTTED**

COLLECTION

*The oldest, richest form of rug making, Hand Knotted rugs trace back to millenniums ago. Luxurious, for the discerning, these allow you the most intricate detail in weaving patterns. Knot-by-knot, a story of the designer and The Weaver unveils.*



# RETRO WALK

"The modern vintage"

*Transitional rugs connecting the old world to the modern.  
Versatile, these now fit and seamlessly blend into any space.  
Hand Knotted detail and intricacy capture the nuances with  
each weave along these designs.*

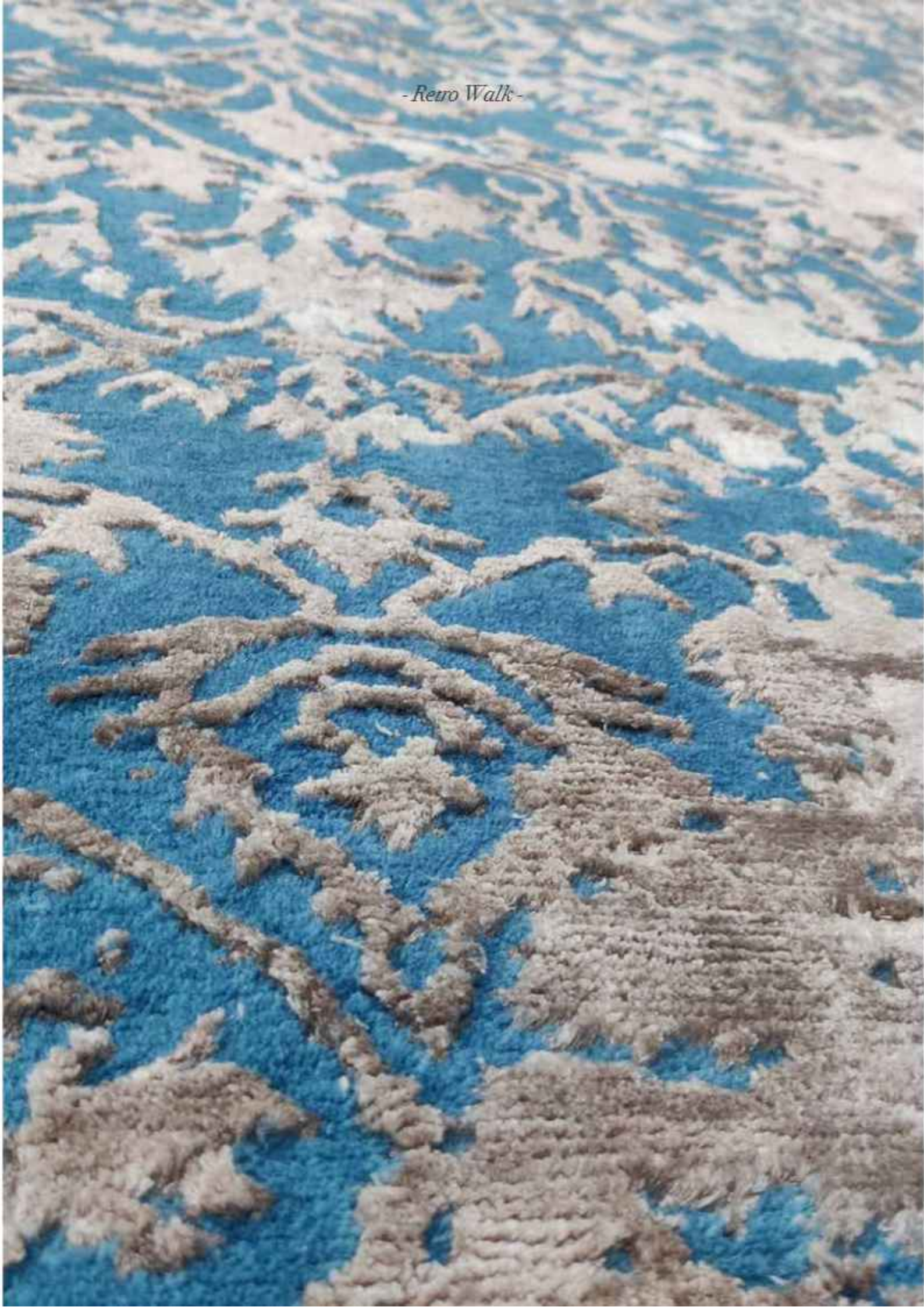
01



• A



*-Retro Walk-*



*-Retro Walk-*

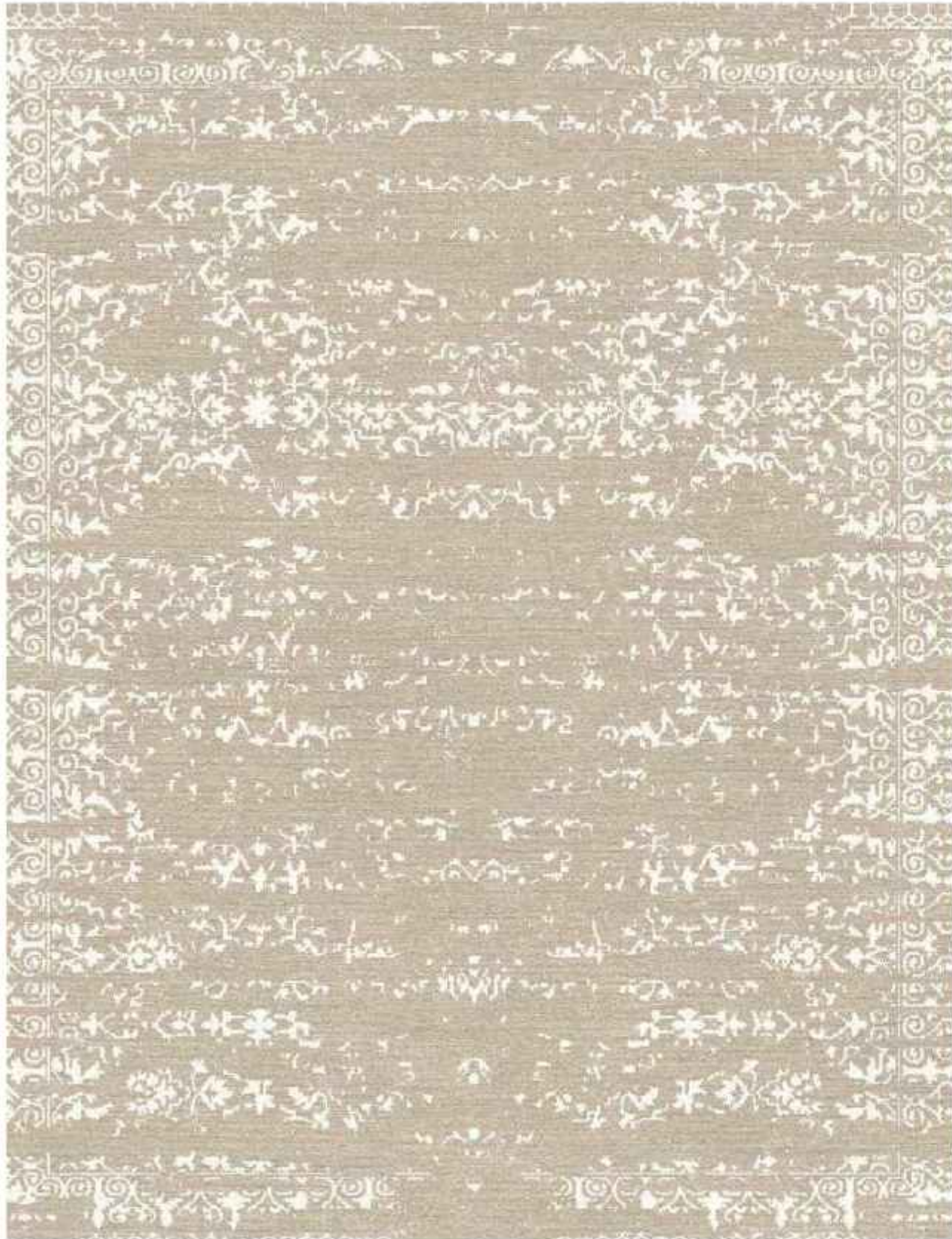


*Handspun wool & handspun silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure*

BP11(HK)-ZA-12



*-Retro Walk-*



*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Size: Made to bespoke measure*

BP10(HK)-ZA-12-(3-Neutral-1)-01W

*-Retro Walk-*

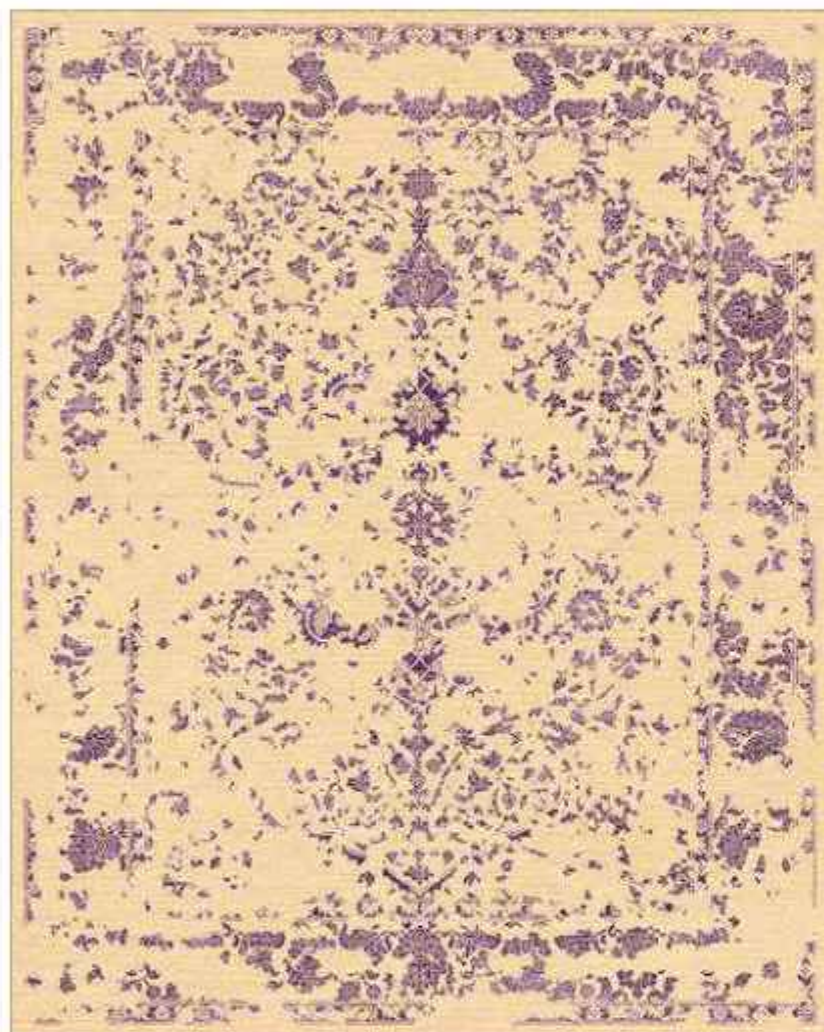


*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Size: Made to bespoke measure*

BP08 - 2-ZA-12 (2-Neutral-1)W



*-Retro Walk-*

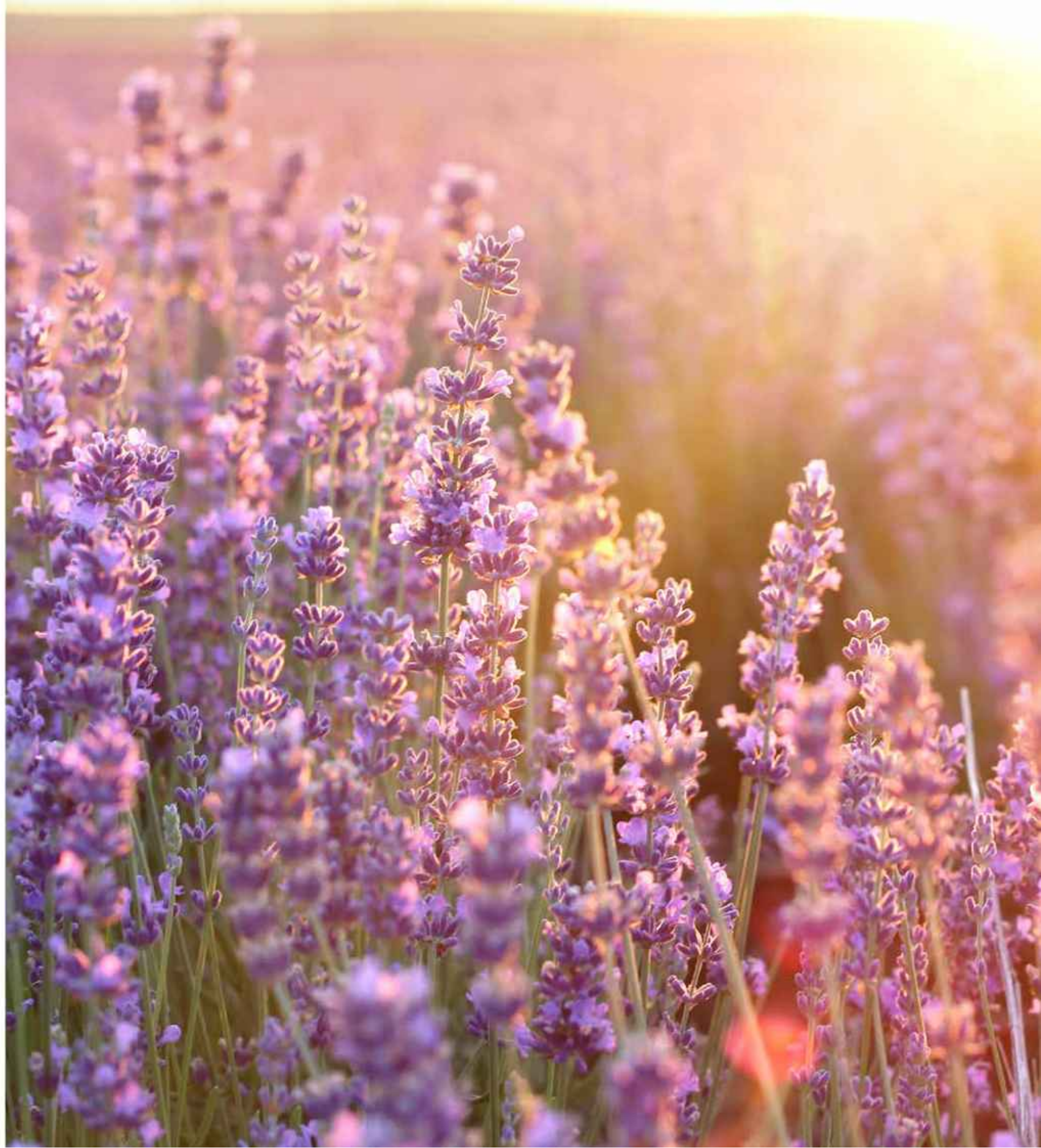


BP13(HK)-NM-3-(5-Contrast-2)

*Version 1: Wool & silk*

*Version 2: Wool & bamboo silk*

*Size: Made to bespoke measure*





*-Retro Walk-*



*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Size: Made to bespoke measure*

RM152-(CST)(HK)(W+V)

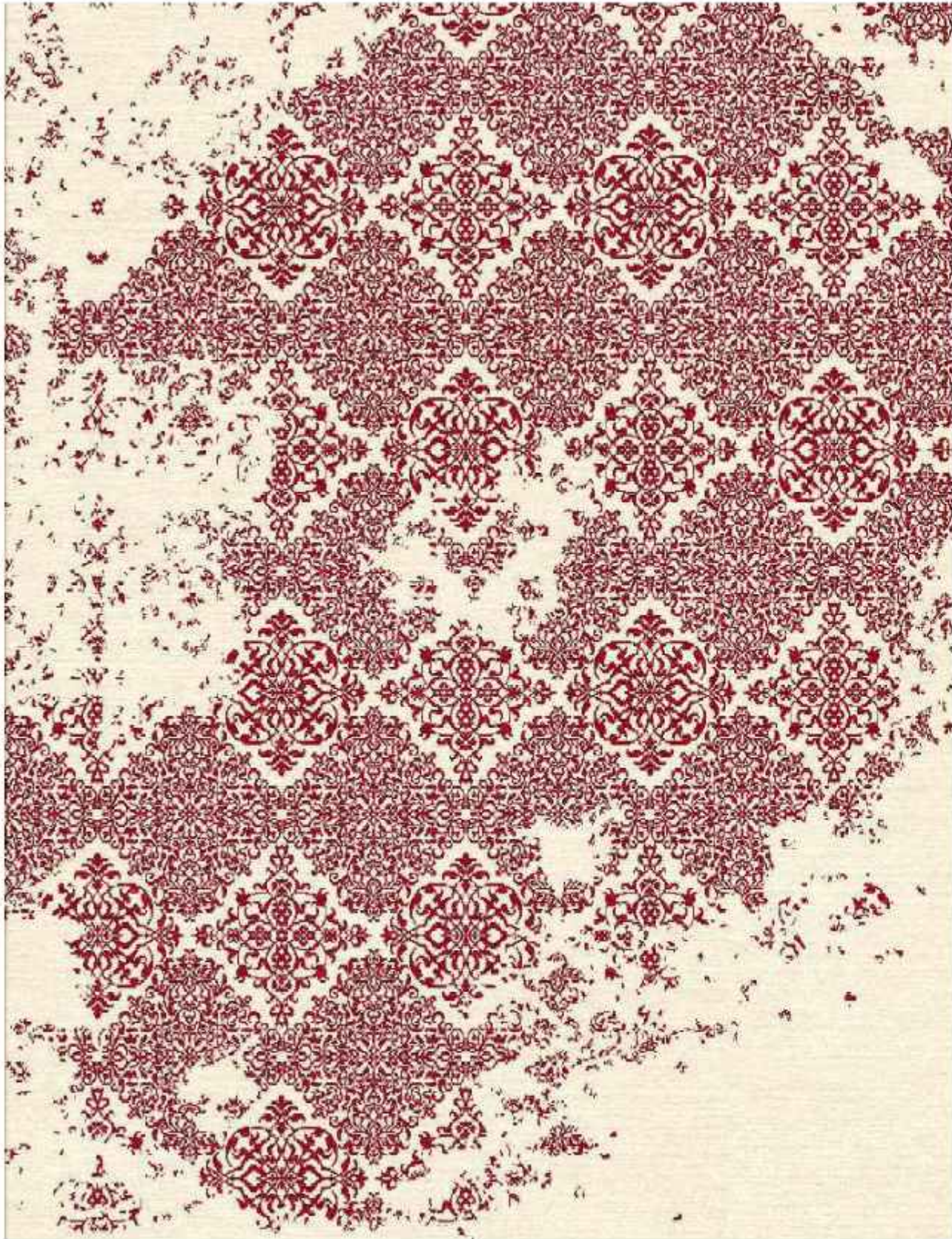
*-Retro Walk-*



*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Size: Made to bespoke measure*

BP02- 2-ZA-12 (3-Neutral)





*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Size: Made to bespoke measure*

BP01- 2-NM-3 Warm 4



*Handspun wool & handspun silk*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

BP04(HK)-NM-3-(1-Warm-2)W





01

# FREEDOM

*"Art is chaos taking shape"*

*Freedom is an illustration of contemporary and abstract designs. Carefree patterns with bold colours depict breaking away from the conventions of the world, devoid of the dictates celebrating Freedom.*

.B



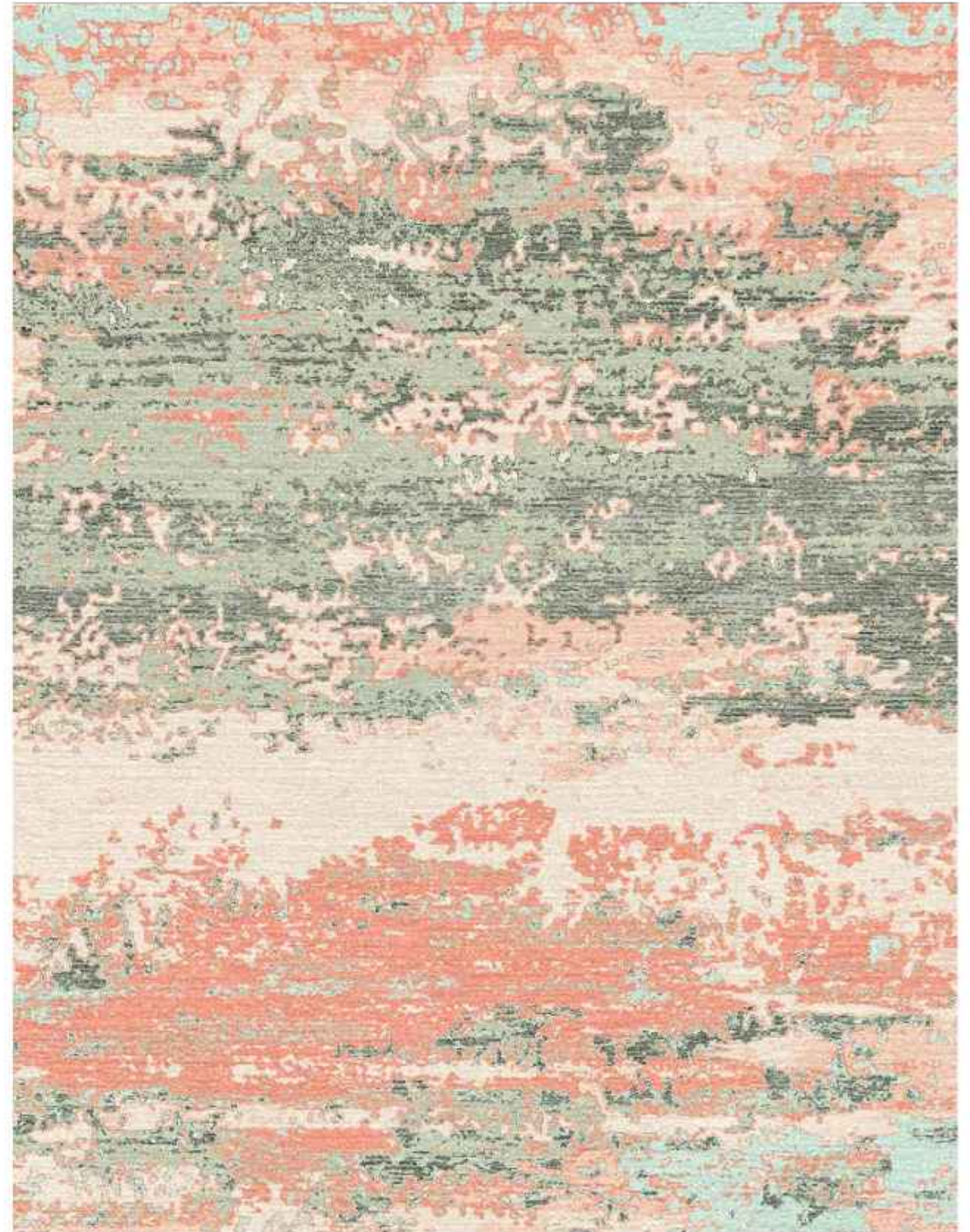
- Freedom -



*Wool & silk*  
*Size: Made to bespoke measure*

C04(HK)-ZA-12-(1-Warm-3)W

- Freedom -



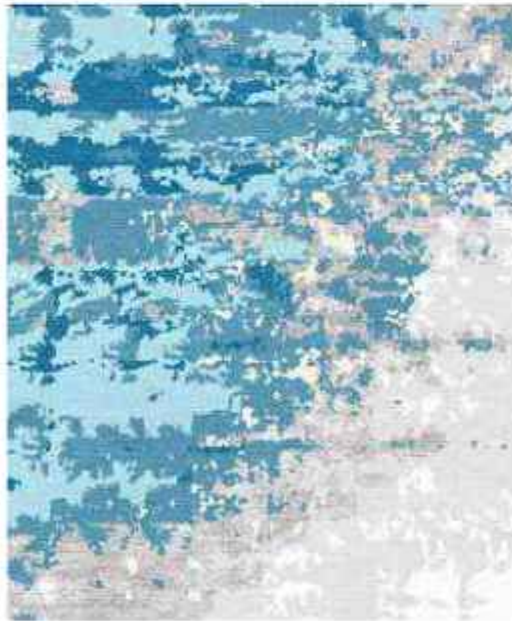
*Handspun wool & handspun silk*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

C02(HK)-ZA-8-(4-Pastel)





*Weave a story,  
one stitch at  
a time..perfection  
out of imperfection*



C06(HK)-FE-3-(2-Cool-1)



C06(HK)-FE-3

*-Freedom-*



*Version 1: Wool & silk  
Version 2: Wool & bamboo silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure*

C06(HK)-FE-3-NP



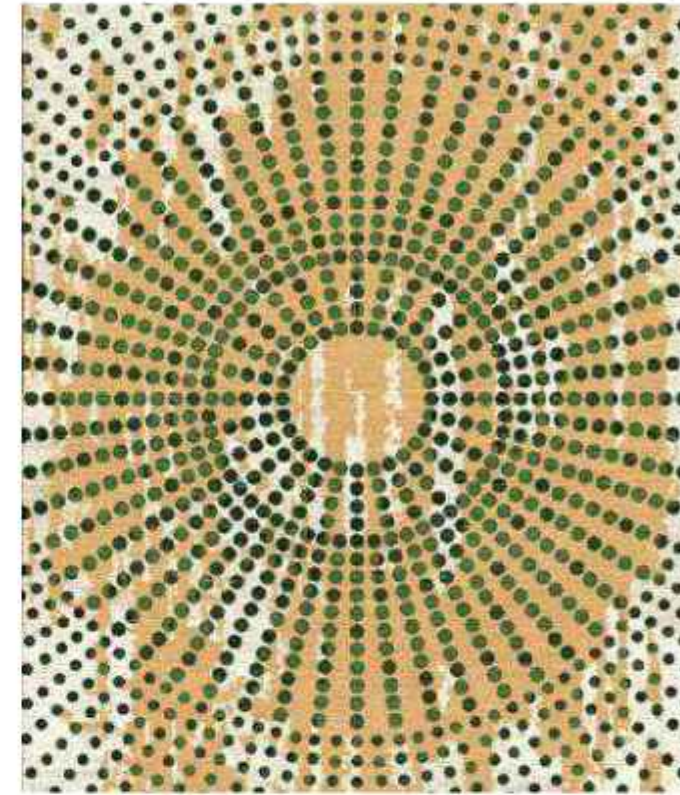
- Freedom -



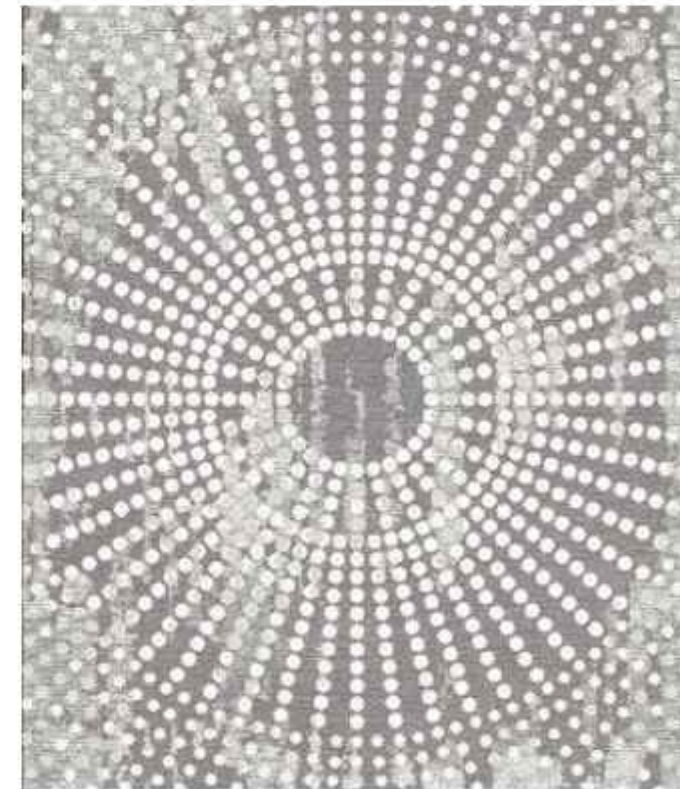
Wool & silk  
 Detailed hand-carving with high- low  
 Size: Made to bespoke measure

C10(HK)-NM-3-(5-Contrast-4)W

- Freedom -



C13(HK)-ZA-8-(5-Contrast-1)



C13(HK)-ZA-8-(3-Neutral-3)

Mustard & Grey

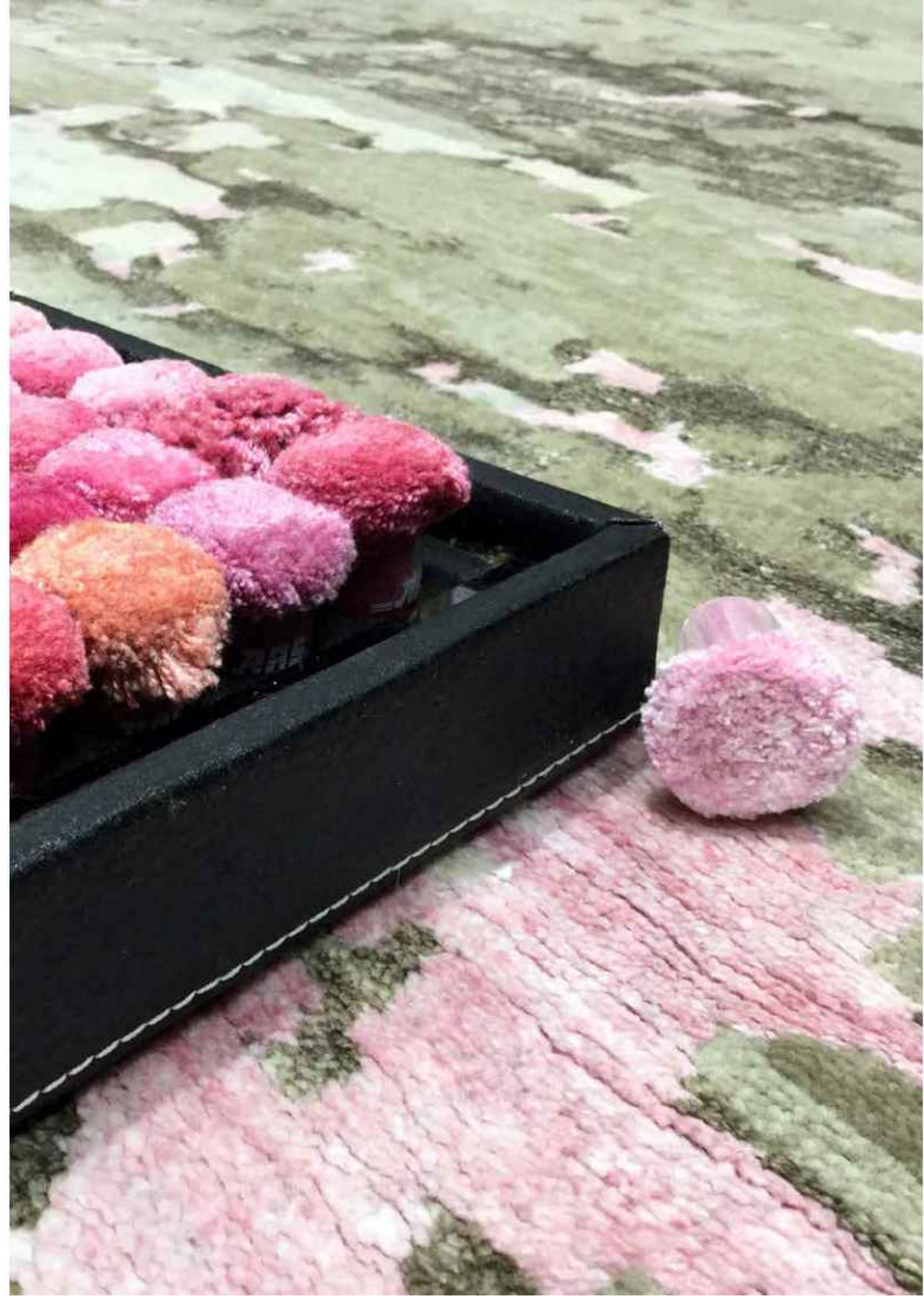


- Freedom -



*Handspun wool & handspun silk  
Detailed hand-carving with high- low  
Size: Made to bespoke measure*

RM164-(CST)(HK)(W+BS)





*-Freedom-*



C12(HK)-NM-3-(5-Contrast-4)



C12(HK)-NM-3-(4-Pastel)

*Green & Pink*

*-Freedom-*



*Version 1: Wool & silk  
Version 2: Wool & bamboo silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure*

C11(HK)-NM-3-(4-Pastel)



- Freedom -



*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

CTA02 (HK)

- Freedom -



*Version 1: Wool & silk*  
*Version 2: Wool & bamboo silk*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

RM315-(CST)(HK)(HW+MBS)





RM038-(CST)(HK)(W+V)



Inspired by the contradiction of dry  
swamp. In this design,  
see the complexity of nature with  
conflicts that leave us stunned.  
Delicate hand carving on Bamboo Silk  
give us a rug to remember.



- Freedom -



All silk  
Size: Made to bespoke measure

RM257-(CST)(HK)(S)

- Freedom -

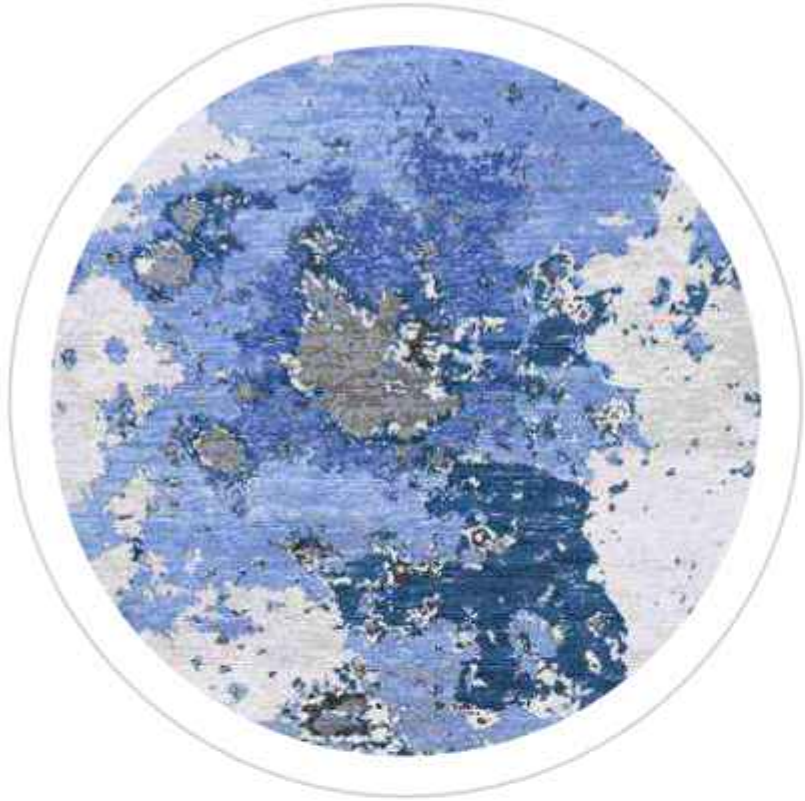


Handspun wool & handspun bamboo silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure

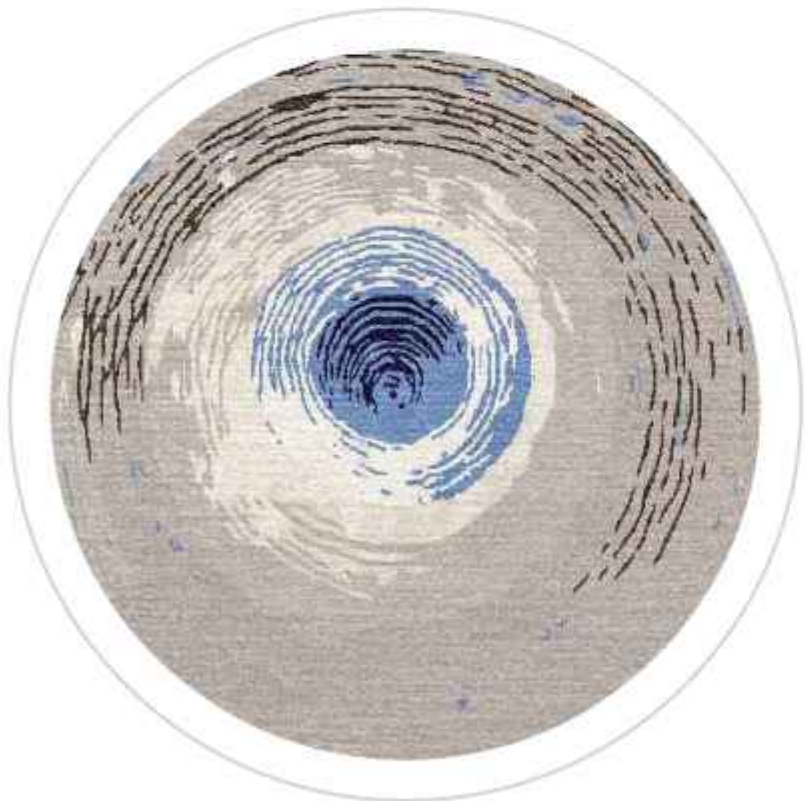
RM147-(CST)(HK)(W+V)



-Freedom-



RM224-(CST)(HK)(W)(66833)



RM206-(CST)(HK)(W)

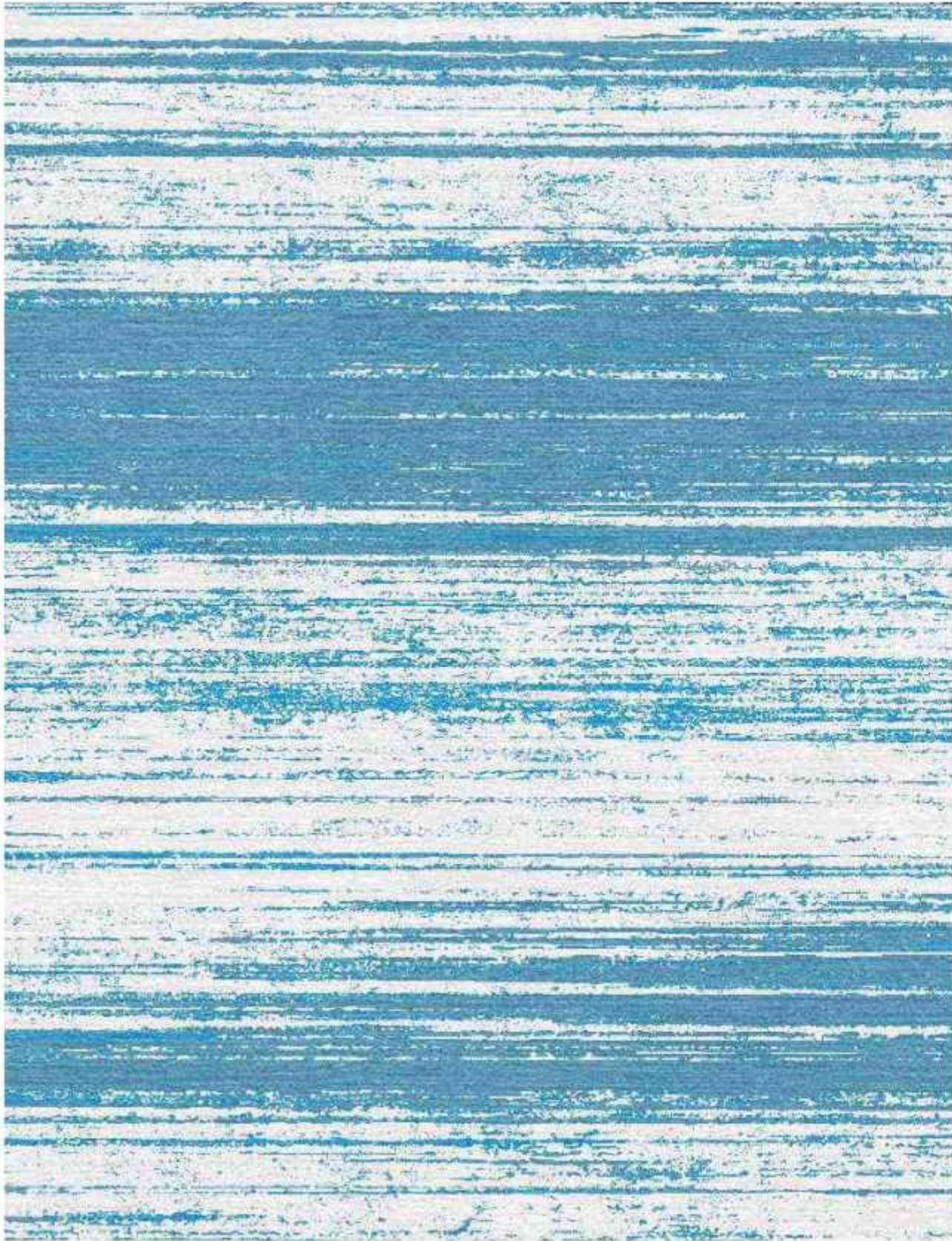
*Wool & silk*

*Size: Made to bespoke measure*





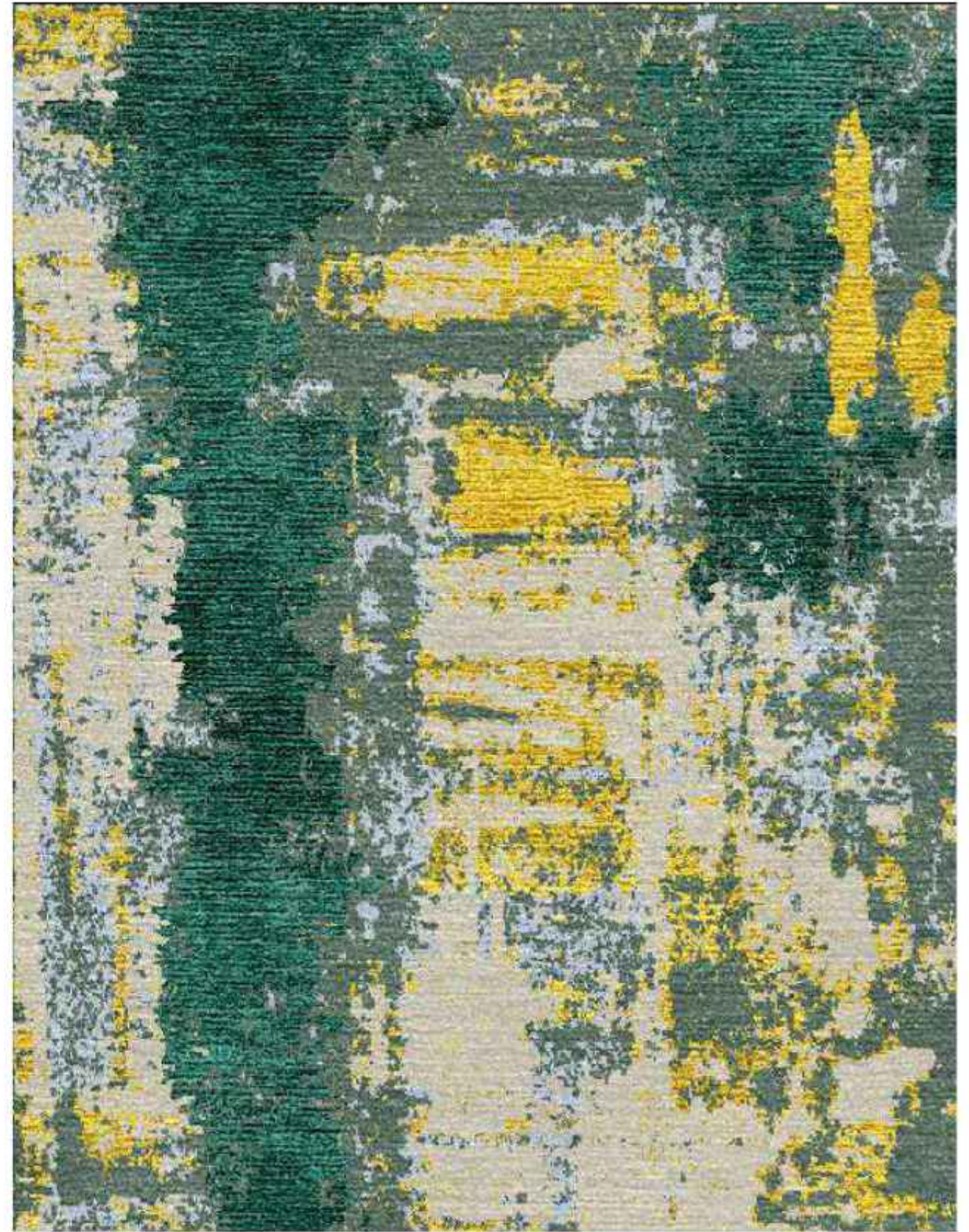
- Freedom -



*Wool & silk*  
*Size: Made to bespoke measure*

C05(K) - 2-ZA-12 (2-Cool)

- Freedom -



*Handspun wool & handspun bamboo silk*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

C04(HK)-ZA-12-(5-Contrast-4)



# UNLEASHED ARTIST

"Blank canvas, unlimited possibilities"

*Just as the name suggests this is a depiction of an artist's  
mind with no bars held. From Wall-Art to Floor-Rugs,  
this is a complete offering for any space  
looking to revamp.*

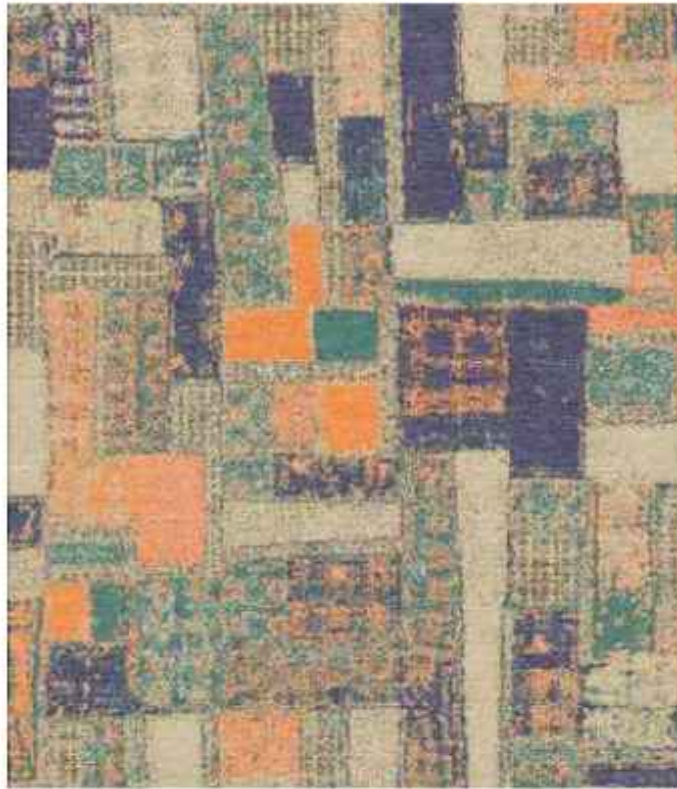
01



.C



*- Unleashed Artist -*



UA04(HK)-NM-10-(2-Cool-3)



UA03(HK)-NM-10-(2-Cool-3)

*Orange & Beige*

*- Unleashed Artist -*



*Handspun wool & handspun silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure rugs*

UA01(HK)-GK-10-(2-Cool-3)



-Unleashed Artist-



Wool & silk  
Size: Made to bespoke measure

UA05(HK)-AE-10-(5-Contrast-4)



UA06(HK)-NM-10-(4-Pastel-2)





the  
hand-spinning



01



.D

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# WILDER

*“Walk with nature”*

*Wilder takes you to a dreamy world. The sublime floral patterns will transport you to a mysterious world. An unknown nostalgia with nature at the forefront is Wilder. Subtle neutrals lend itself easily to most surroundings.*



- Wilder -



F04(HK)-NM-3-(1-Warm-3)



F05(HK)-NM-3-(1-Warm-3)

*Rust & Brown*

- Wilder -



*Handspun wool & handspun silk  
Handspun wool & handspun bamboo silk  
Size: Made to bespoke measure*

F04(HK)-NM-3-(5-Contrast-1)



- Wilder -



*Handspun wool & silk*  
*Handspun wool & bamboo silk*  
*Size: Made to bespoke measure*

F03(HK)-NM-3-(1-Warm-3)



F03(HK)-NM-3-(2-Cool-3)

CREATING ART THAT DOES NOT EXIST



- Wilder -



*Handspun wool & silk*  
*Handspun wool & bamboo silk*  
*Size: Made to bespoke measure*

F06(HK)-NM-3-(1-Warm-3)

- Wilder -



*Handspun wool & handspun bamboo silk*  
*Size: Made to bespoke measure*

F07(HK)-NM-3-(2-Cool-2)

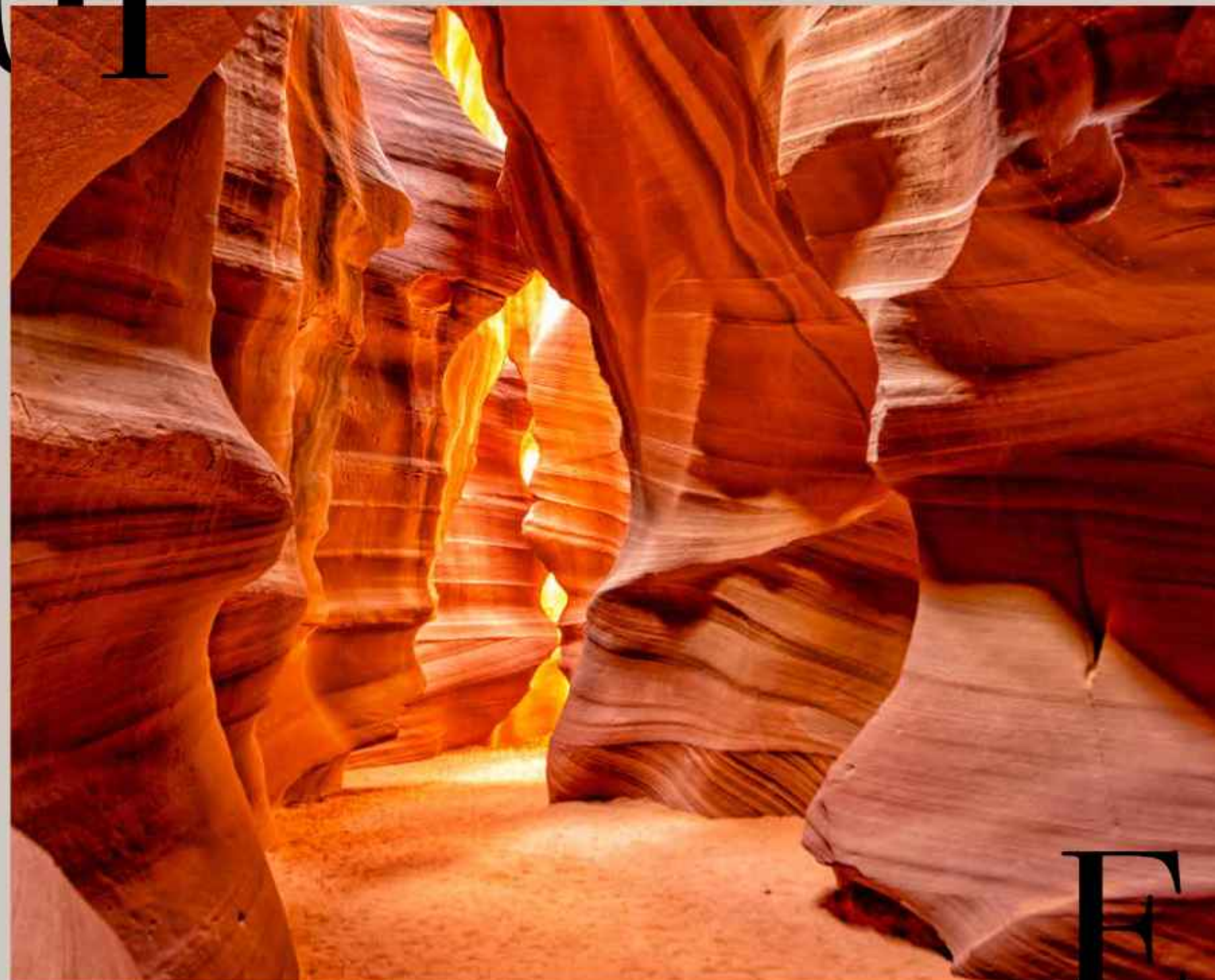


# CAGED LAYER

"Edgy Contours"

*Structure and symmetry, away from all by giving definition and balance is Caged Layer. It is a beautiful amalgamation of classic geometric patterns and a modern outlook.*

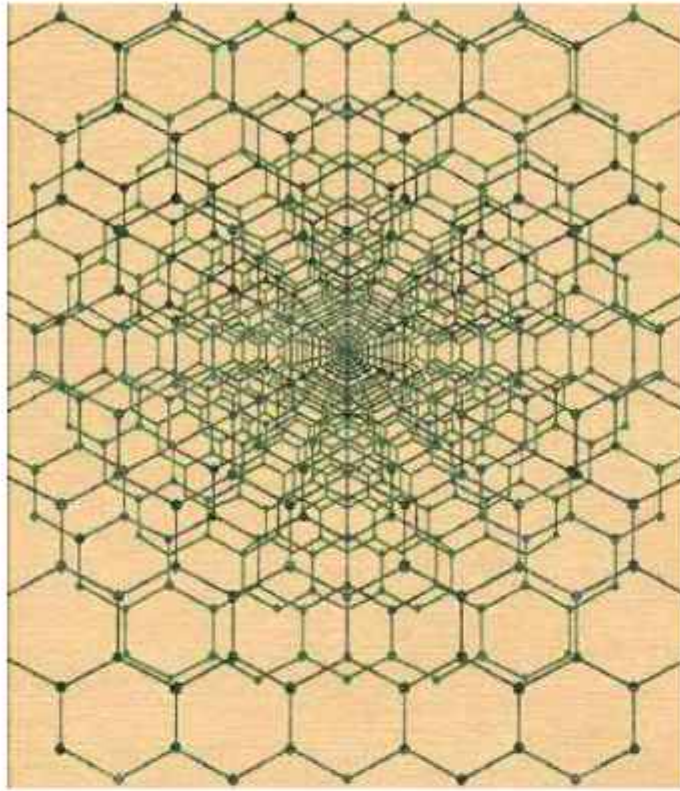
01



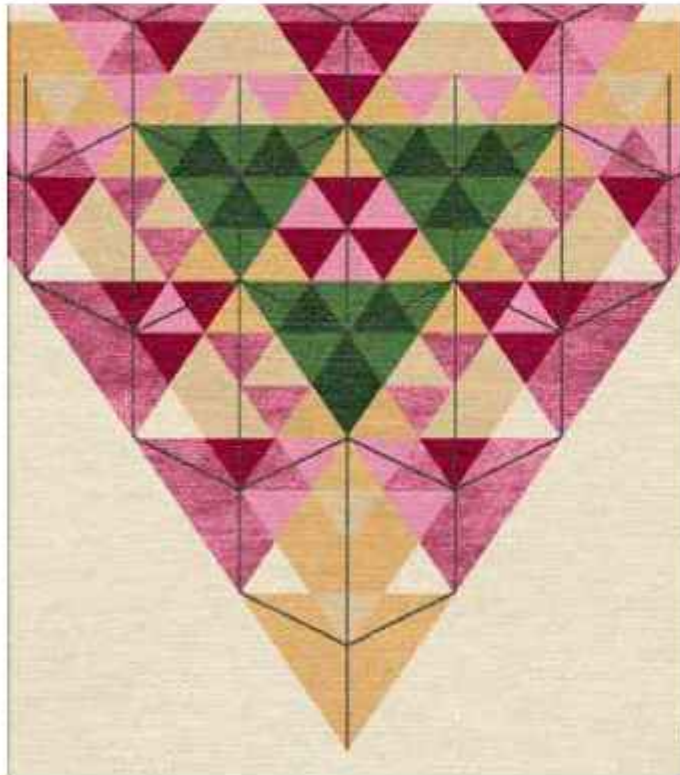
.E



- Caged Layer -



G07(HK)-NM-3-(5-Contrast-1)



G10(HK)-NM-3-(5-Contrast-1)

*Green & Pink*

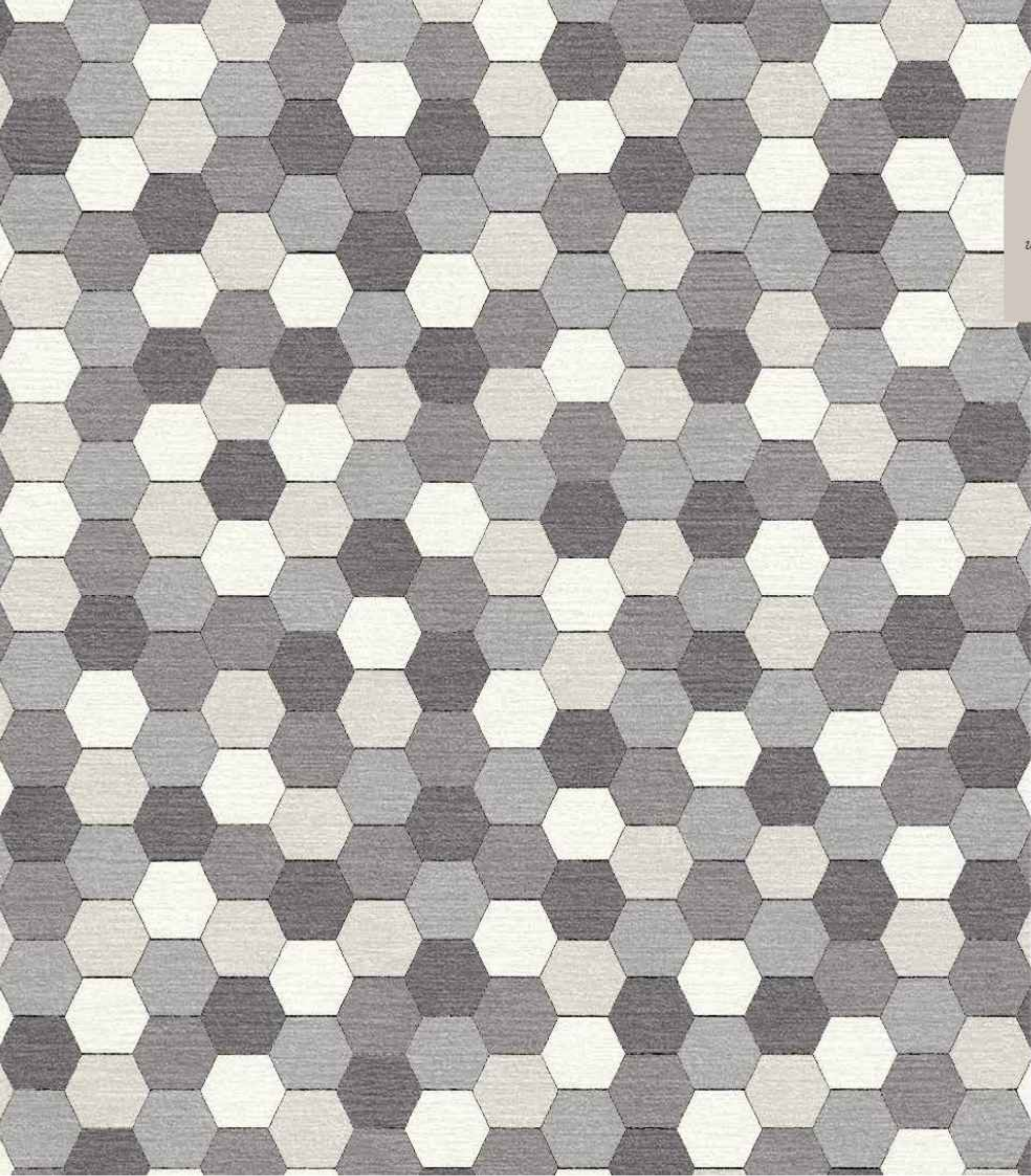
- Caged Layer -



*Wool & silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure*

G13(HK)-NM-3-(5-Contrast-1)





*"Life is a loom,  
weaving illusion."  
Vachel Lindsay*

G08(HK)-NM-3-(3-Neutral-3)



G12(HK)-NM-3-(3-Neutral-3)



G14(HK)-NM-3-(3-Neutral-3)





- Caged Layer -



All silk  
Size: Made to bespoke measure

RM017-(CST)(HT)(V)

- Caged Layer -



Wool & silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure

G13(HK)-NM-3-(4-Pastel-3)





01

# INDIA REVIVE

*"The extraordinary stories"*

*A beautiful anthology of rugs using strong influences from Indian art, history, architecture, geography and transforming them into modern and contemporary pieces of art.*

*Niyoshi Sanghvi of Akari Studio transforms the rug making canvas with her unbiased designs and fresh perspective. Her influences along with our expertise have resulted in the best in class designs.*

.F





JAIPURI KHIDKI-07(HK)(W)

*The Pink City, Jaipur may as well be the most opulent & flamboyant city in Rajasthan. It is a city bursting with history and architecture. Here we give homage to the humble window.*



Wool & silk

*Detailed hand-carving with high-low*

*Size: Made to bespoke measure*

BAOLI-04(HK)(W+T)

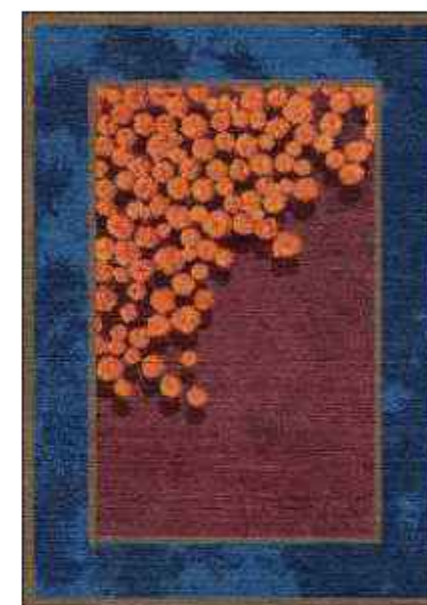




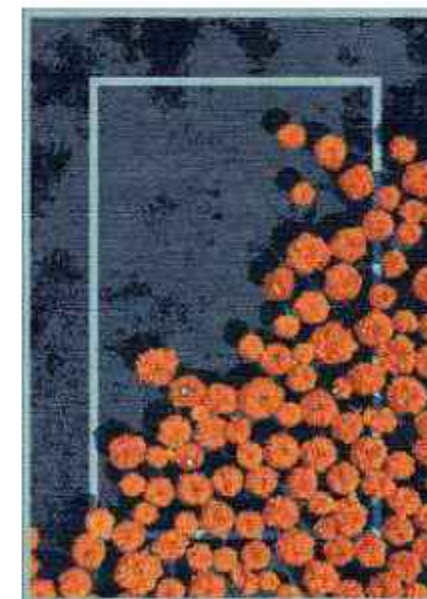
GENDA PHOOL



*Herbs of the sun: Symbolizing creativity, passion, brightness, positivity and happiness. These forgotten flowers have woven an imperative fabric in our culture.*



1.3.(Genda Phool)(HK)(W+BS+T)



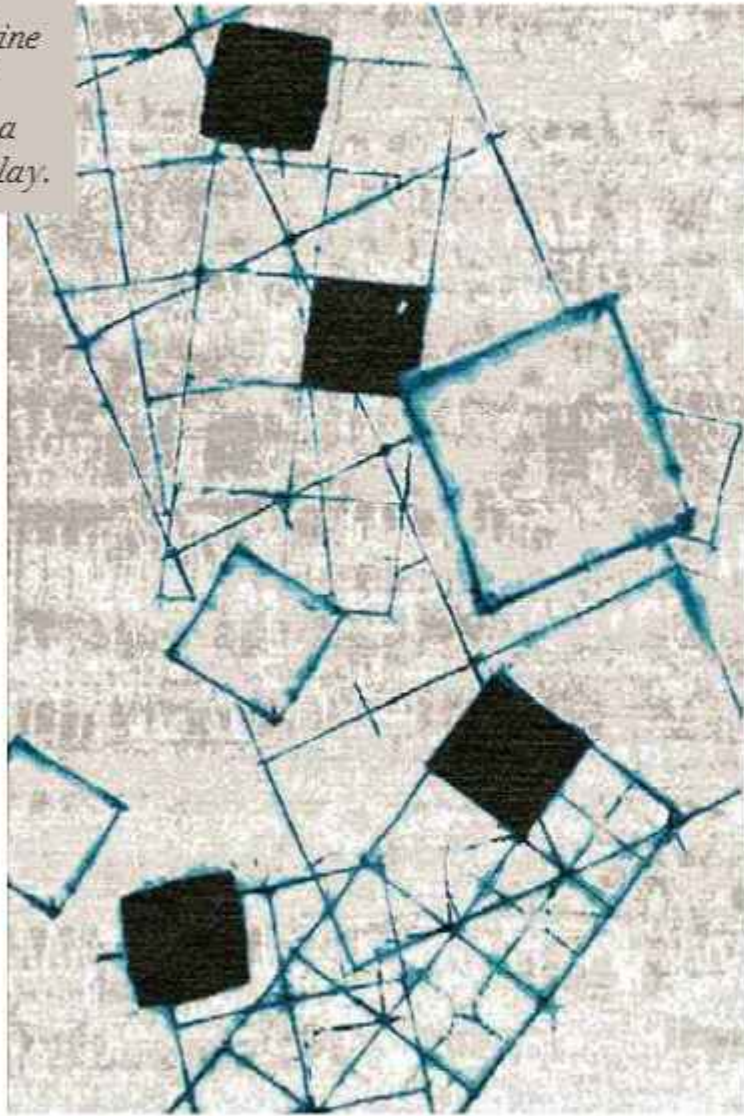
1.1.(Genda Phool)(HK)(W+BS+T)





- India Revive -

*Inspired by  
"BANDHINT"  
we try to reimagine  
this ancient  
technique into a  
vibrant pattern play.*



4.4.(BANDHEJ)(HK)(WTB)

*Wool & silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure*

4.5(BANDHEJ)(HK)(W)







THE  
**HAND TUFTED**

COLLECTION

*The beauty of hand-made combined with quick time turn-around is Hand Tufted. Allows large volume and bigger space coverage. Each tuft gives shape to the rug and ultimately the piece of art is revealed.*



02

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# BLOSSOM

"Enchanting Nature"

*There are always flowers for those who want to see them.*  
-Henri Matisse

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.A





- Blossom -



Wool & art silk  
Size: Made to bespoke measure

F04(HT)-NM-3-(1-Warm-2)

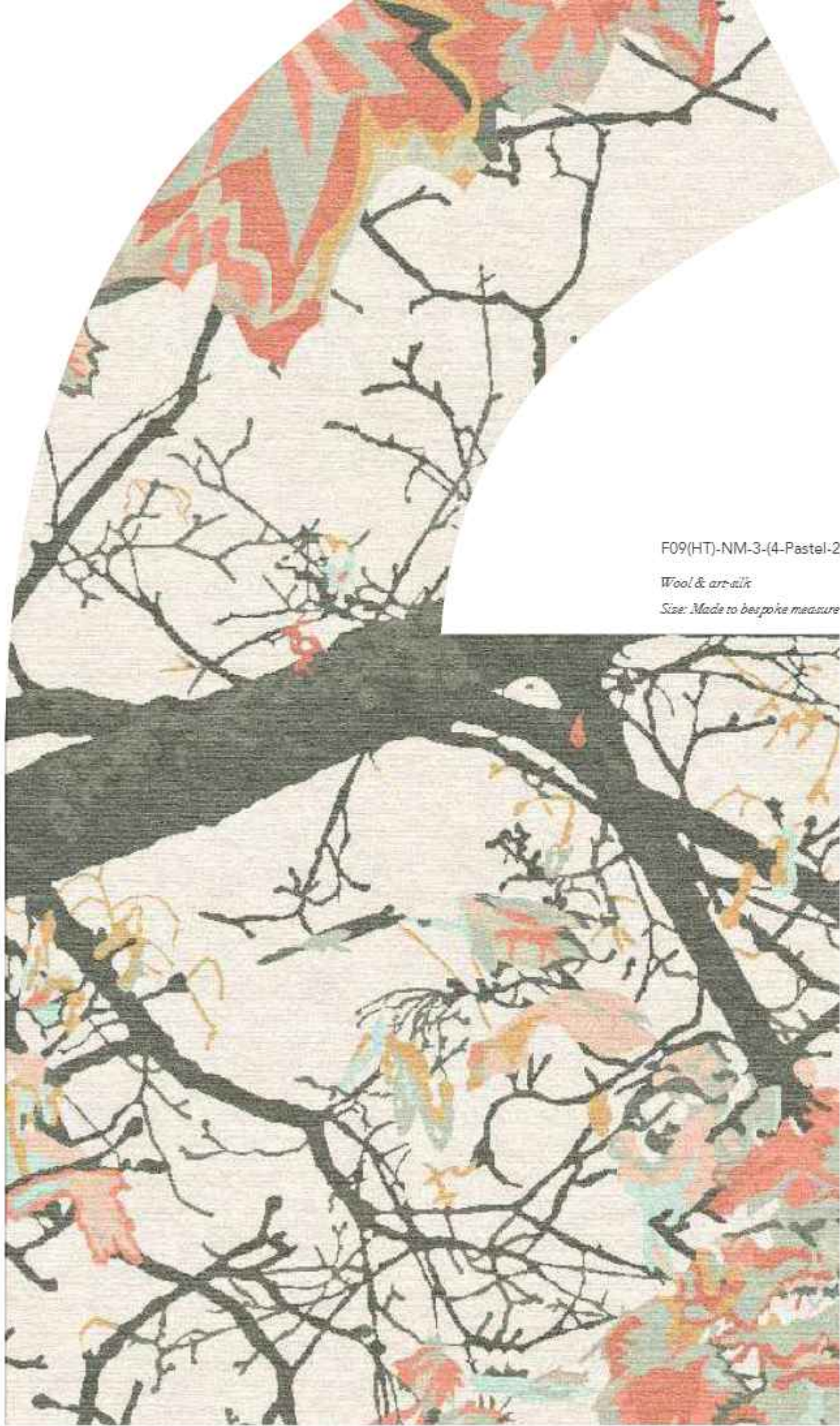
- Blossom -



Wool & art silk  
Size: Made to bespoke measure

F08(HT)-NM-3-(1-Warm-2)





F09(HT)-NM-3-(4-Pastel-2)

Wool & art silk

Size: Made to bespoke measure



Wool & art silk  
Size: Made to bespoke measure

F01(HT)-NM-3-(4-Pastel-2)

*Bee to the blossom, moth to  
the flame; Each to his passion;  
what's in a name?*

*- Helen Hunt Jackson*



*Living in not enough. One must  
have sunshine, freedom and a  
little flower.*

*- Hans Christian Anderson*



MO02(HT)-1-NM-3 (MO-02)

*Wool & art silk  
Size: Made to bespoke measure*



F06(HT)-NM-3-(5-Contrast-2)

*Wool & art silk  
Size: Made to bespoke measure*



*Wool & art silk  
Size: Made to bespoke measure*

F02(HT)-NM-3-(3-Neutral-1)



- Blossom -



All art-silk  
Size: Made to bespoke measure

MO05(HT) -1-NM-3 (MO-05)

- Blossom -



All art-silk  
Size: Made to bespoke measure

MO06(HT) -1-NM-3 (MO-06)





the  
hand-carving





02

CARTE  
BLANCHE

"Unconditional Liberty"

*Unrestricted expression in art form, an urge to explode and  
create without inhibitions. Created in the moment for the  
moment, impulse unrestrained.*

.B



- Carte Blanche -



C19(HT)(W+V)



RM122-(CST)(HT)(W+V)

- Carte Blanche -



RM114-(CST)(HT)(W+BS)



RM065-(CST)(HT)(W+V)



- Carte Blanche -



RM325-(CST)(HT)(W+T)



*Grey & Beige  
Wool & art silk  
Size: Made to bespoke measure*





Wool & handspun bamboo silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure

RM106-(CST)(HT)(W+V)



Wool & handspun bamboo silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure

RM101-(CST)(HT)(W+V)





- Carte Blanche -



RM258-(CST)(HT)(W)

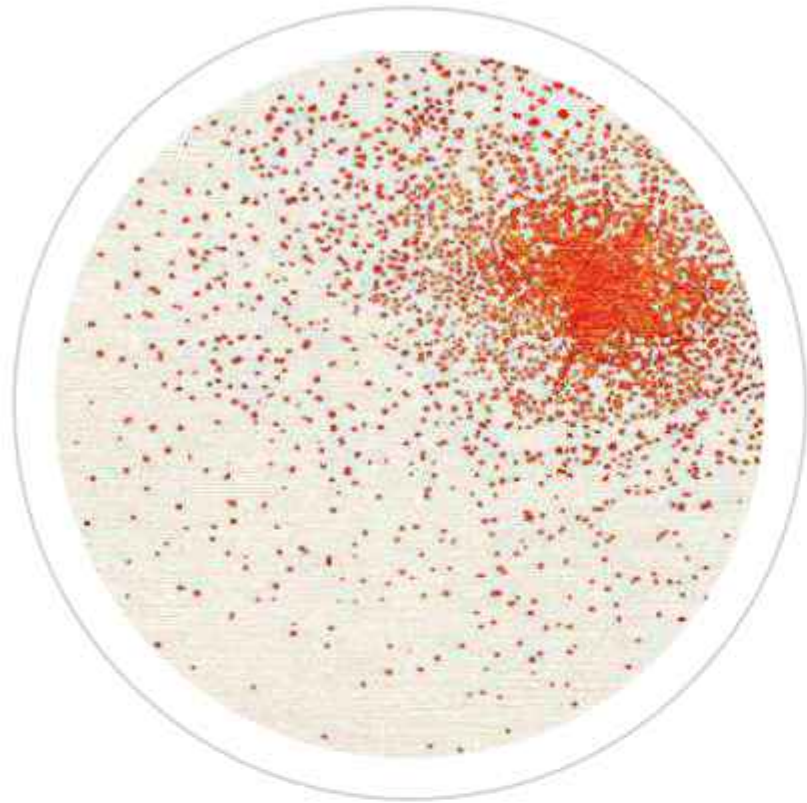


RM331(CST)(HT)(W+V)

*Wool & handspun bamboo silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure*



- Carte Blanche -



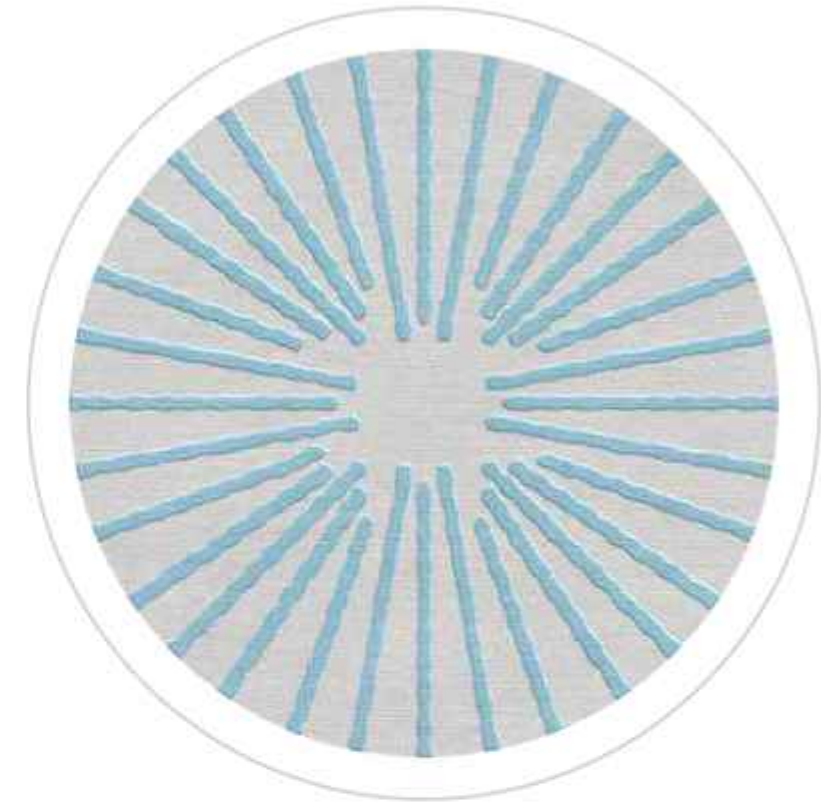
KD(HT)(V)



RM158-(CST)(HT)(W)

*Wool & handspun bamboo silk*  
*Detailed hand-carving with high - low*  
*Size: Made to bespoke measure*

- Carte Blanche -



RM208-(CST)(HT)(W+V)



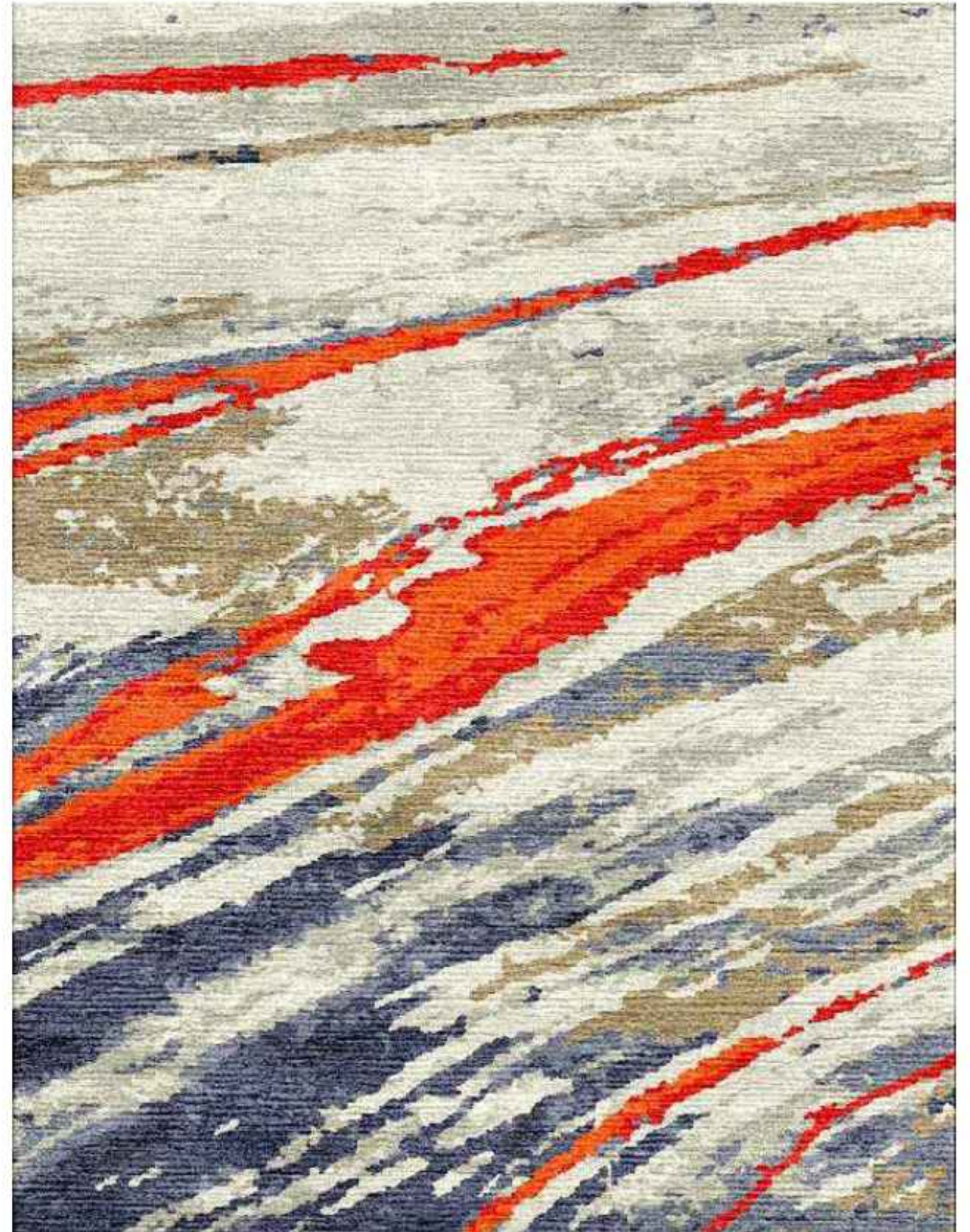
RM207-(CST)(HT)(W+V)

*Wool & handspun bamboo silk*  
*Detailed hand-carving with high - low*  
*Size: Made to bespoke measure*





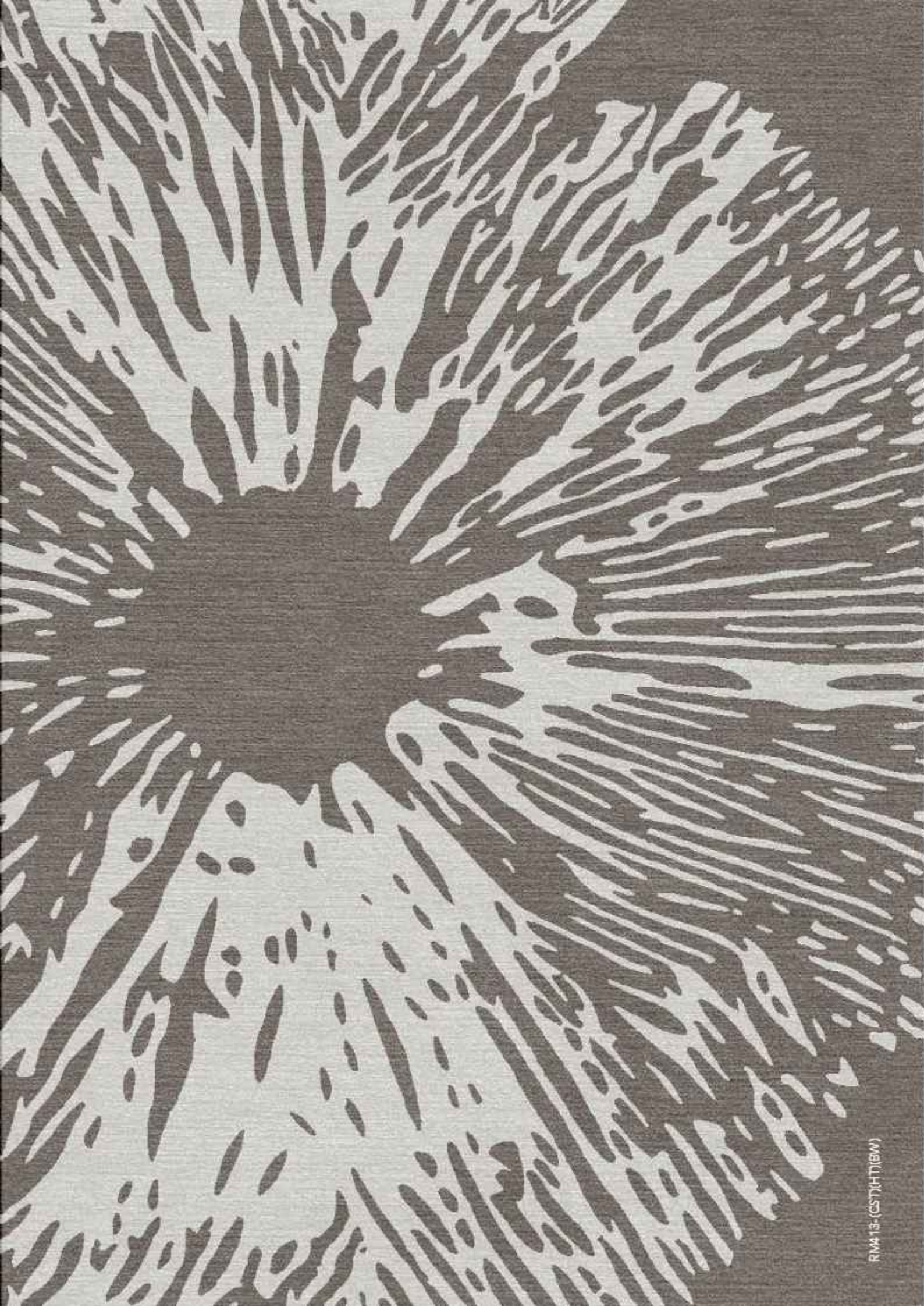
- Carte Blanche -



All-are-silk  
Size: Made to bespoke measure

RM189-(CST)(HT)(T)





RM413-(CST)(HT)(BW)

- Carte Blanche -



RM320-(CST)(HT)(W+T)

*Wool & handspun bamboo silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure*



02

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SPLASH OF  
COLOURS

"Farbe Mystique"

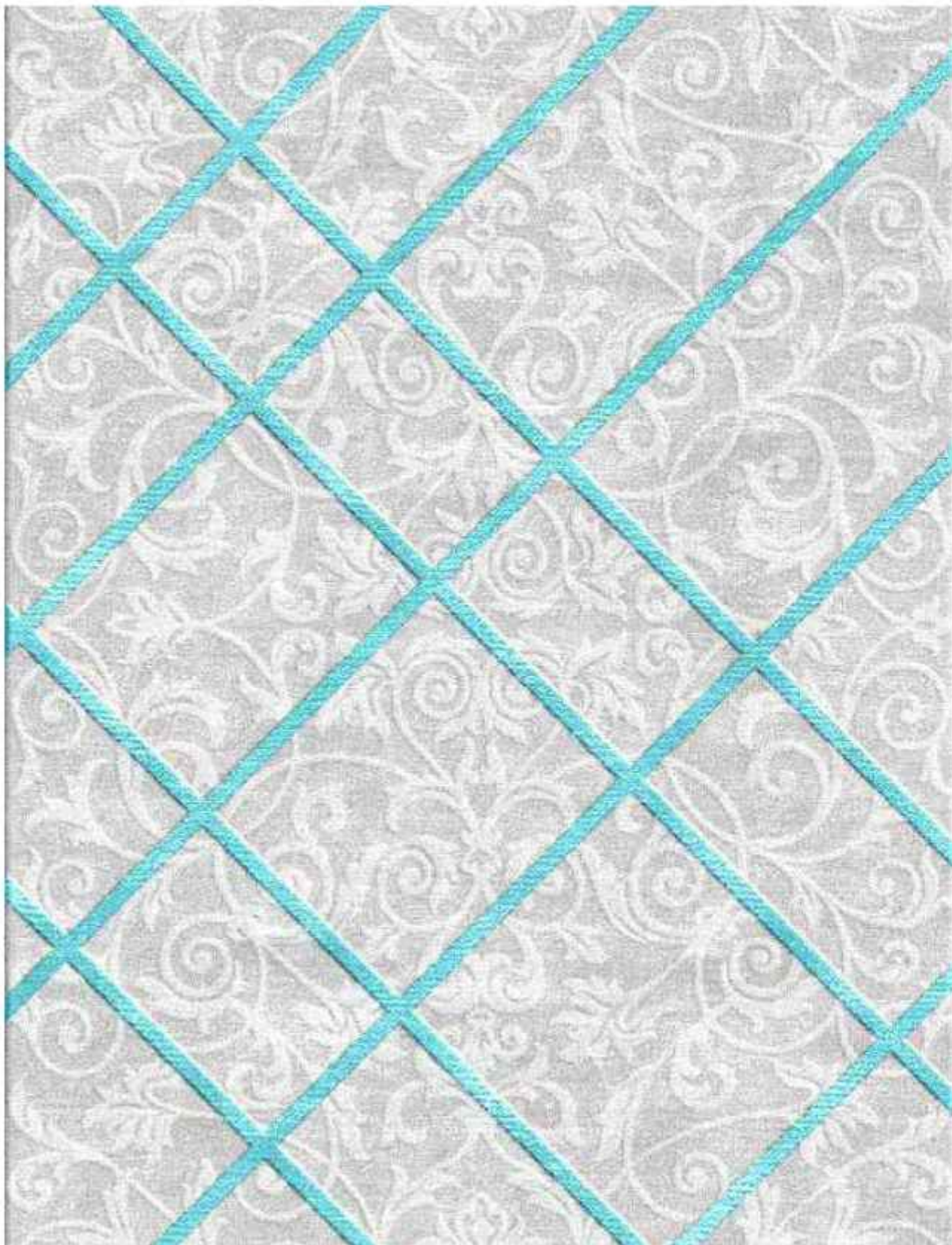
*A loose yet restrained hand of splash of colour. Muted but customisable, this multilayer series blends traditional motifs with modern elements.*

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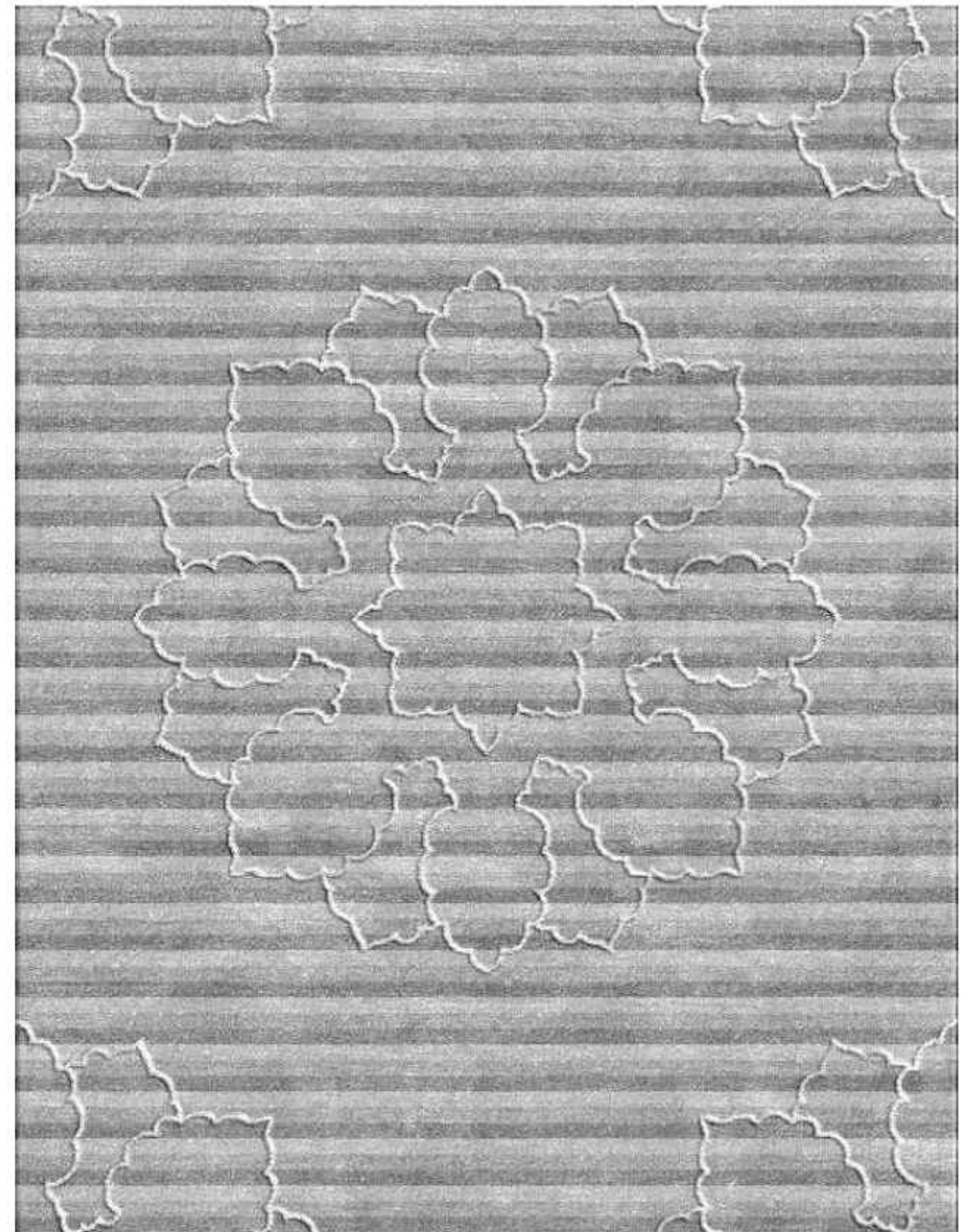






Wool & art silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure

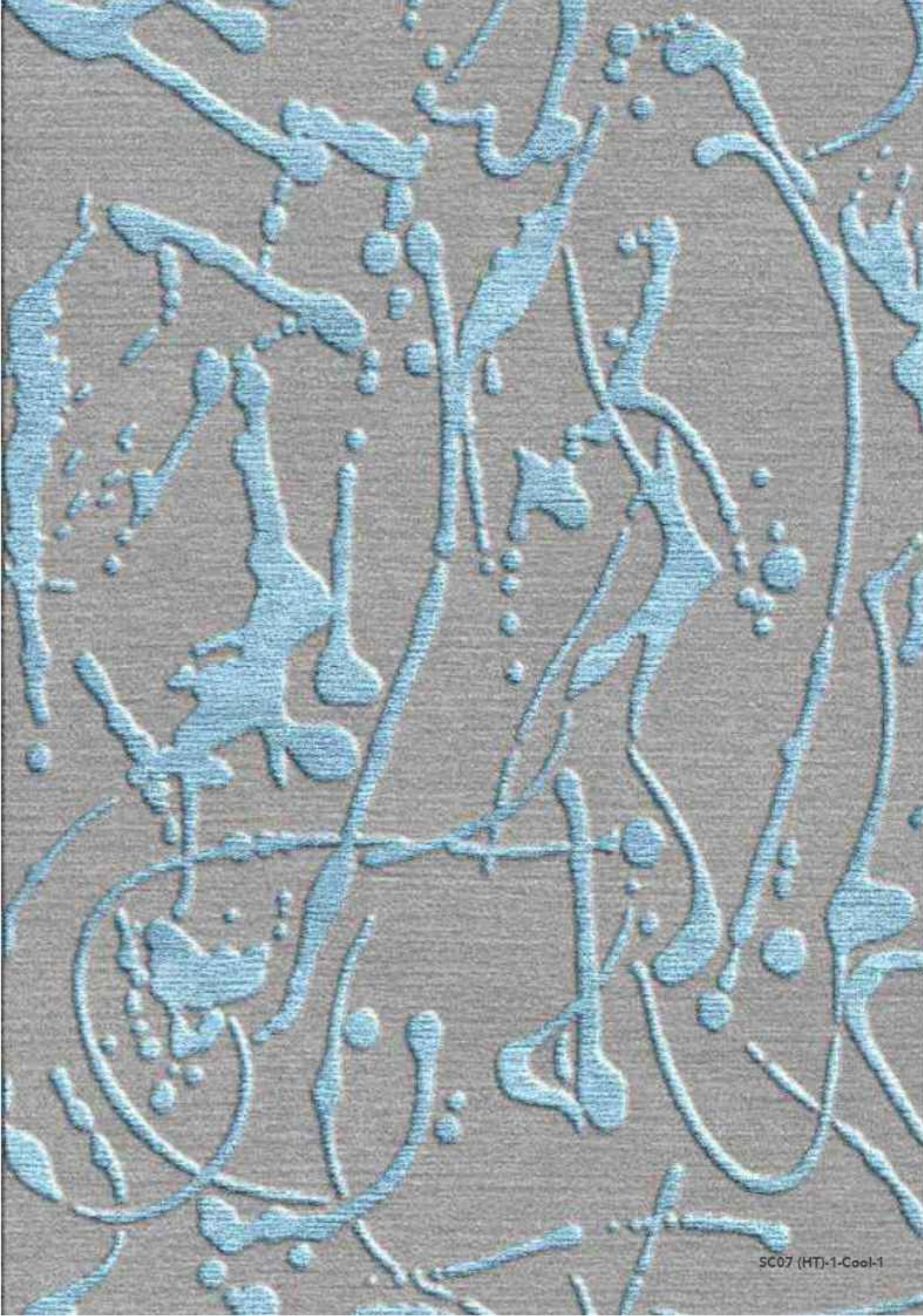
SC04 (HT)-1-Cool-1



Wool & art silk  
Detailed hand-carving with high - low  
Size: Made to bespoke measure

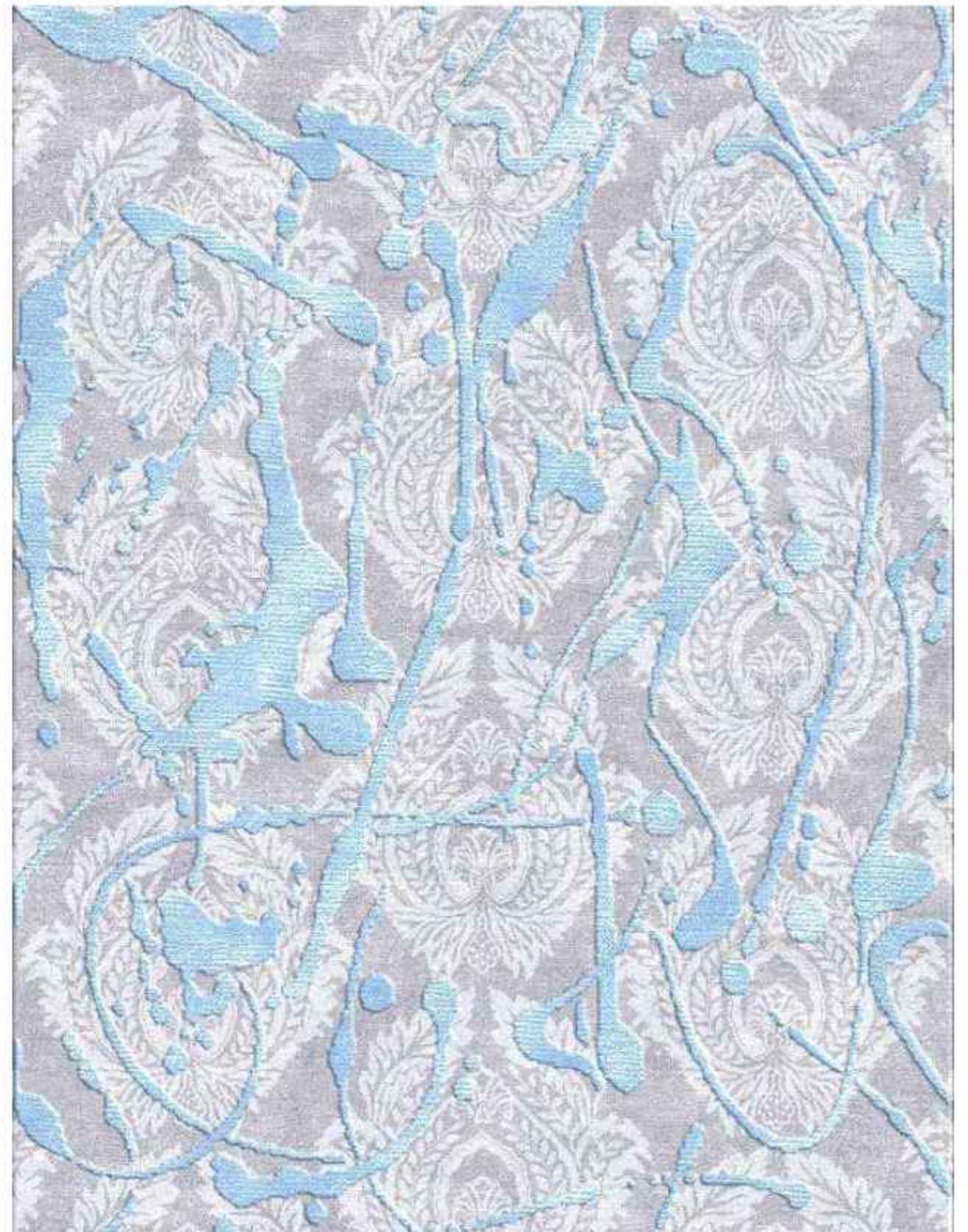
SC06 (HT)-3-Neutral-3





SC07 (HT)-1-Cool-1

- Splash of Colours -



Wool & art silk  
Detailed hand-carving with high-low  
Size: Made to bespoke measure

SC01(HT)-1-Cool-1





02

# SWERVE

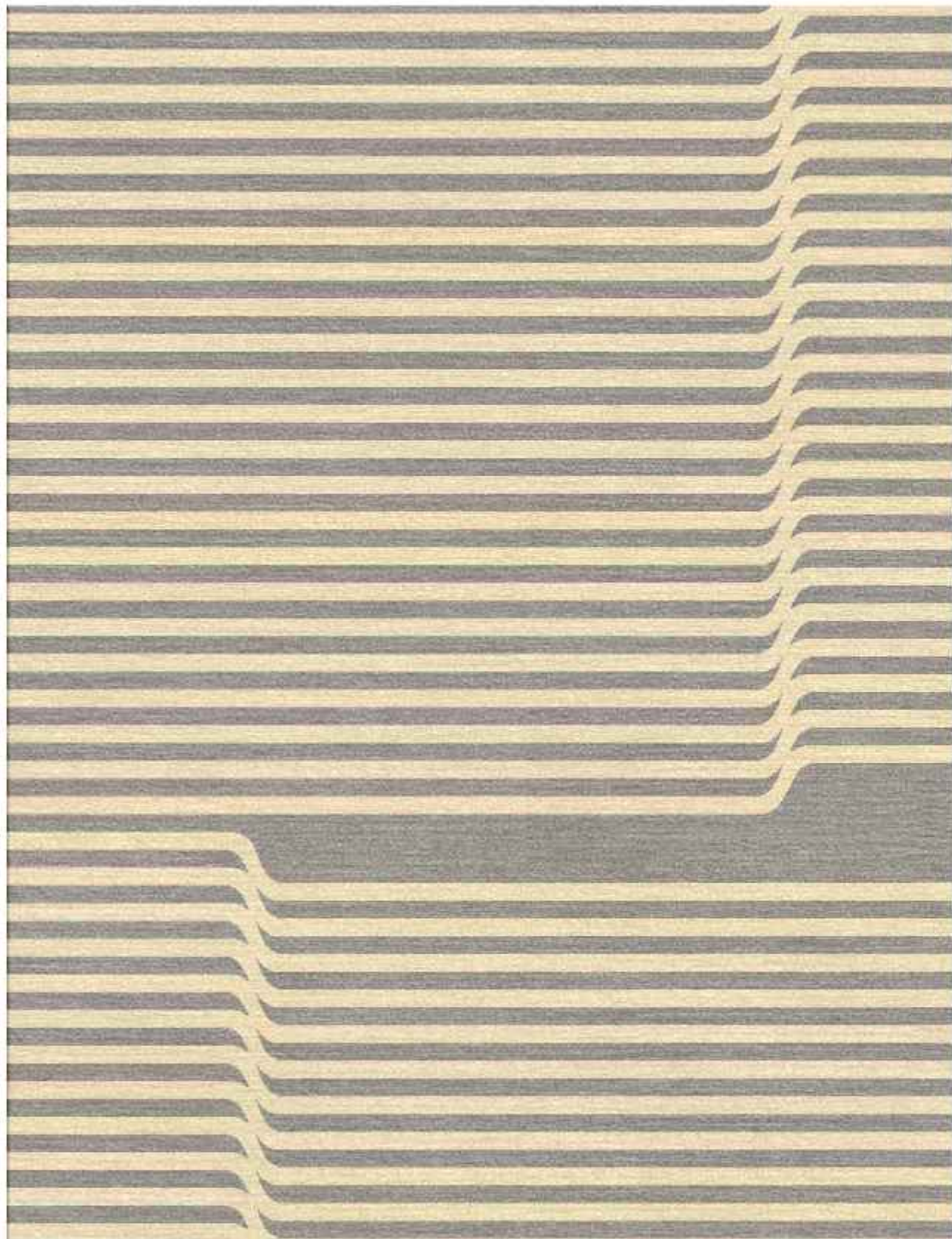
"Making The Right Move"

*Edgy, sharp with making the right moves to create symmetry. Swerve is geometric rhythm adding structure to every place it lays open in.*

.D



- Swerve -



*All wool*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

IF-C20(HT)

- Swerve -



*All wool*  
*Detailed hand-carving with high-low*  
*Size: Made to bespoke measure*

G12(HT)(W)



- Swerve -



RM366-(CST)(HT)(W)

*Wool & art silk*

*Detailed hand-carving with high-low*

*Size: Made to bespoke measure*

- Swerve -



*Wool & art silk*

*Detailed hand-carving with high-low*

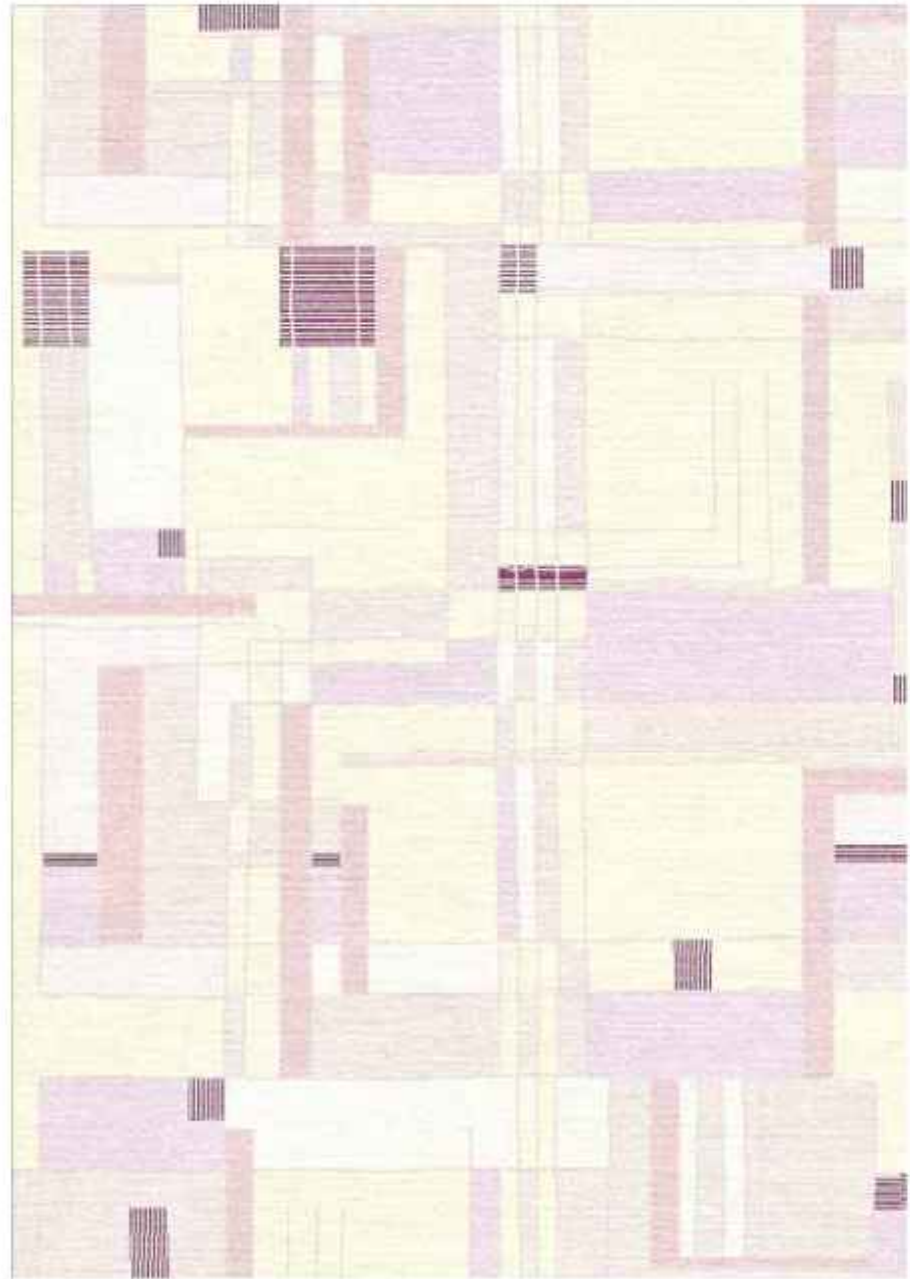
*Size: Made to bespoke measure*

RM132(HT)

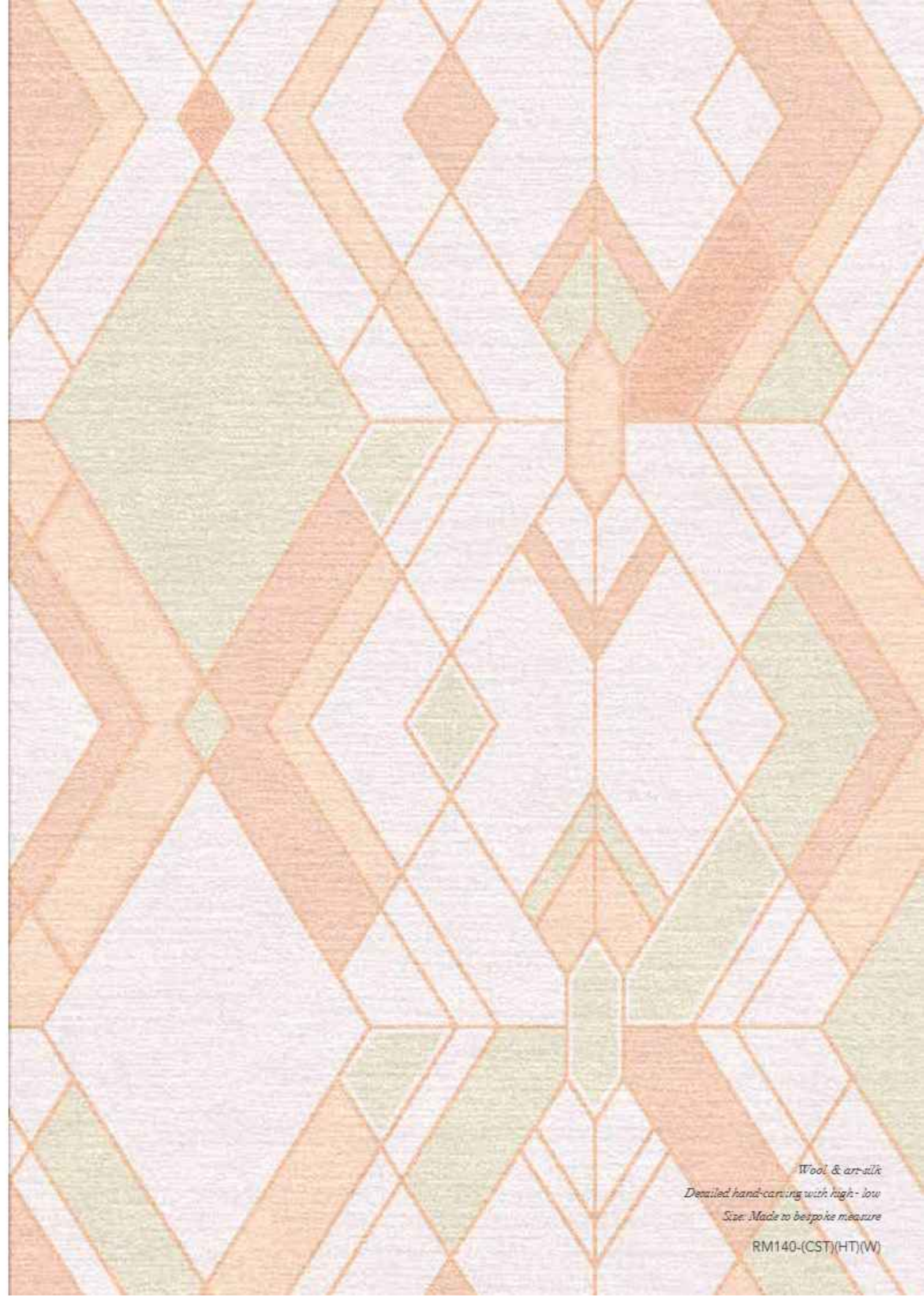




*At a glance it's symmetry,  
On a keen eye, it's  
wavered balance*



RM139-(CST)(HT)(W)



*Wool & art-silk  
Detailed hand-carving with high - low  
Size. Made to bespoke measure*

RM140-(CST)(HT)(W)



# The dyeing





# 02

## INDIA REVIVE

"The extraordinary stories"

*A beautiful anthology of rugs using strong influences from Indian art, history, architecture, geography and transforming them into modern and contemporary pieces of art.*

*Niyoshi Sanghvi of Akari Studio transforms the rug making canvas with her unbiased designs and fresh perspective. Her influences along with our expertise have resulted in the best in class designs.*

# .E



3.1.JAIPURI KHIDKI-01(HT)(W+T)





4.3BANDHEJ-(HT)(W)

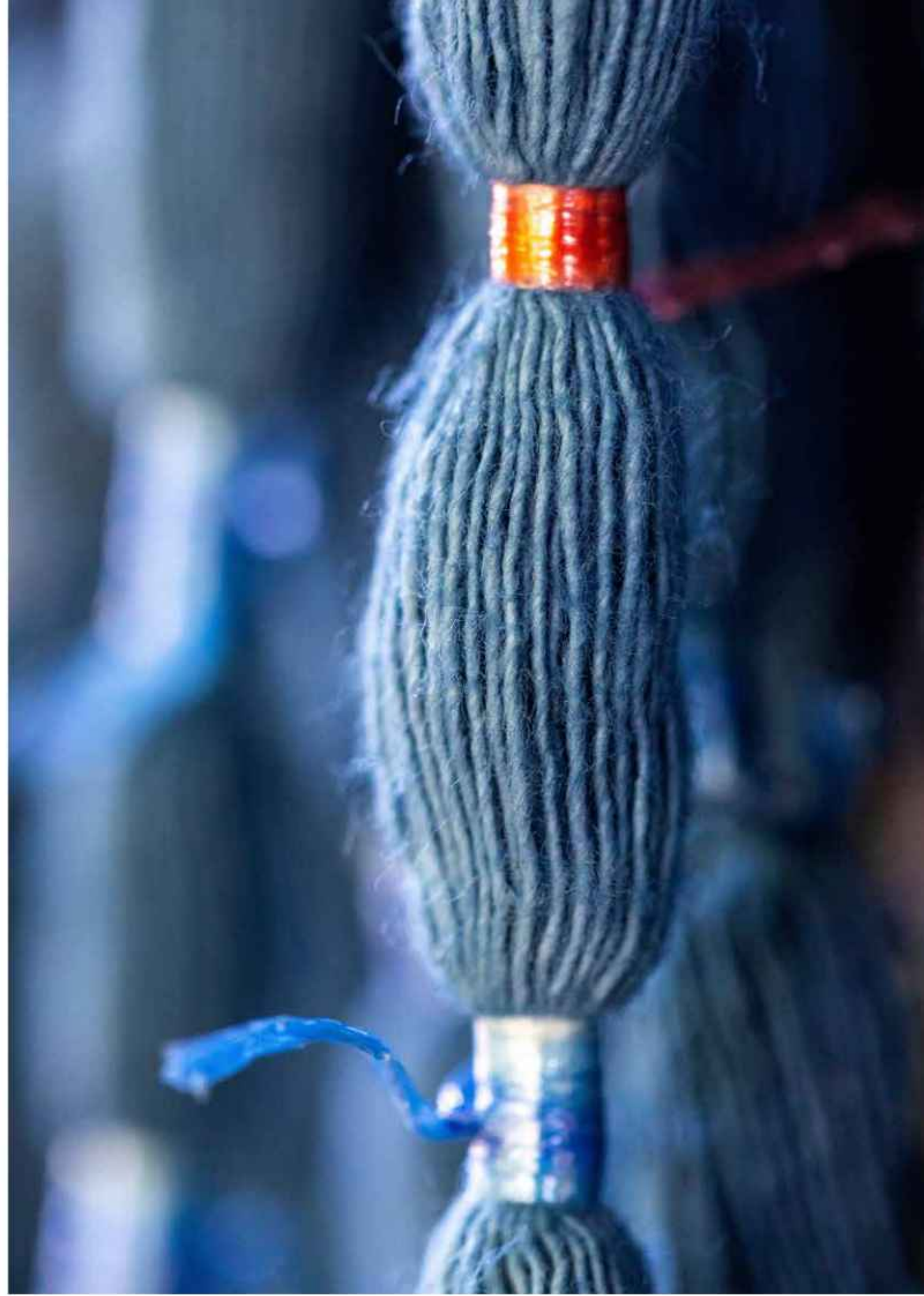


4.1BANDHEJ-(HT)(W)

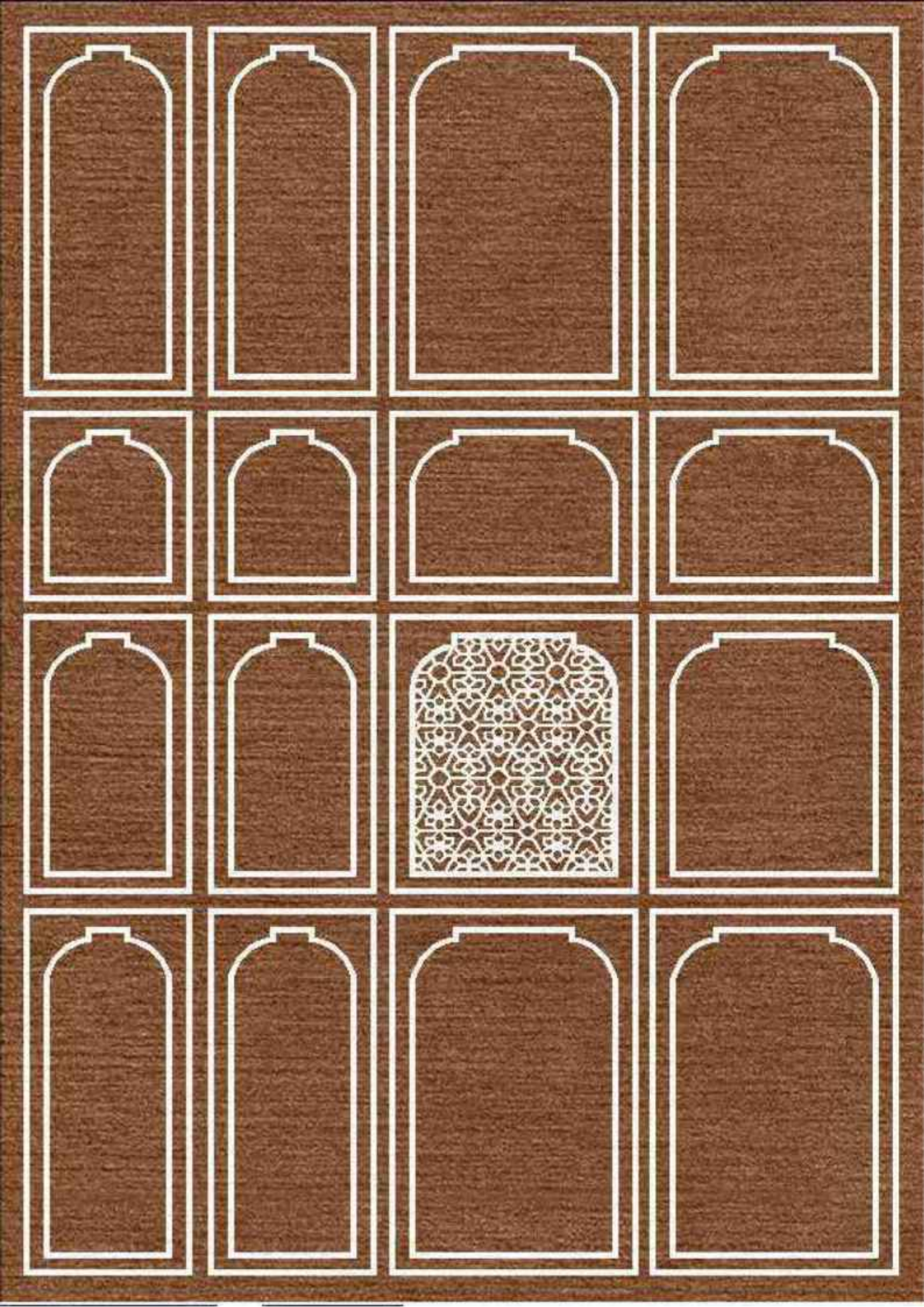
*All wool*

*Size: Made to bespoke measure*

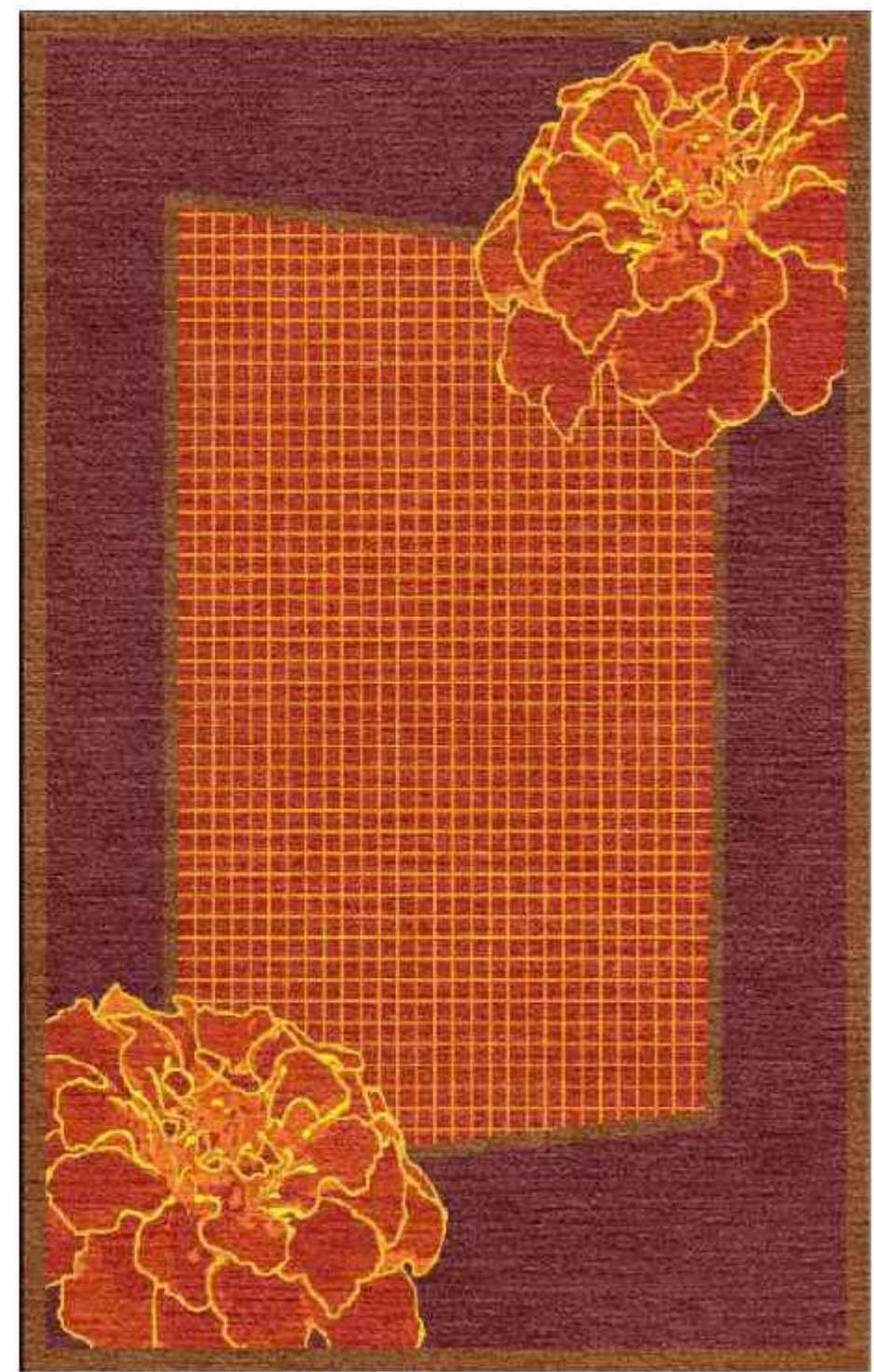
*"BANDHINT Banda which means to tie, is arguably the oldest form of tie and dye art. No wonder this textile is considered a family heirloom, we try to reimagine this ancient technique into a vibrant pattern play.*







*- India Revive -*



1.2. (GENDA PHOOL)(HT)(W+T)

*Wool & Art Silk  
Detailed hand-carving  
Size: Made to bespoke measure*





2.1 (Baoli)(HT)(W+T)

*Wool & art silk*

*Detailed hand-carving*

*Size: Made to bespoke measure*

*These majestic ancient engineering feats are not just magnificent in their conservation of water but also are truly visually magical. Here we are taking inspiration from essence and form.*







3.2.(JAIPURI KHIDKI)(HT)(W+T)

*Wool & art silk*  
*Detailed hand-carving*  
*Size: Made to bespoke measure*



2.3. (BAOLI)(HT)

*Wool & art silk*  
*Detailed hand-carving*  
*Size: Made to bespoke measure*



*Flagship Studio :*  
*THE WEAVER*  
*48, A to Z Industrial Estate*  
*Lower Parel,*  
*Mumbai - 400013, India*

*Contact:*  
*sales@theweaver.co.in*  
*www.theweaver.co.in*  
*+91 22 49789610*



The  
Weaver